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eFreshTree Launches Online Site for Fresh Premium Grade Christmas Trees

eFreshTree, an online retailer of fresh Premium Grade Christmas trees, is pleased to announce the launch of ecommerce site. eFreshTree offers from one of largest suppliers and growers in the World farm fresh REAL Christmas trees, wreaths and stands, for the upcoming 2008 holiday season.

SAN DIEGO, CA, October 09, 2008 **/24-7PressRelease/** -- eFreshTree, a San Diego-based online retailer, has launched a new online venture selling real Christmas trees. While still in its infancy, the online market for the sale of real Christmas tree online has increased at a 50% growth rate annually. According to the National Christmas Tree Association, between 500,000 to 600,000 real Christmas trees were sold online last year. eFreshTree expects to capture a significant part of this growing market through its 6 Million trees in inventory every year and the effective use of its online marketing expertise. eFreshTree newly launched retail website features easy navigation, extensive information on the selection and care of fresh Christmas trees, an advanced shopping cart system, and an SEO friendly structure. All of the web development and internet marketing is being handled in-house by eFreshTree experienced staff.

eFreshTree has partnered with McKenzie Village a division of one of largest Christmas tree farms and suppliers in the world. In addition, McKenzie Village is one of the largest suppliers of trees and wreaths for national fundraisers. eFreshTree is pleased to announce its newest supplier, Cinco Tree stands located in Houston Texas. Cinco supplies numerous big box retailers with their patented stands. Cinco, will supply eFreshTree' customers with premium Christmas tree stands.

"We are focused on what is important this Holiday Season,celebrating special memories with your family and friends. We know there is no better way to capture those memories than surrounded by sparkling lights and the smell of a fresh cut Christmas tree. Our Customers family can pick out their tree from the comfort of their home"says Allison Cook Director. eFreshtree Christmas Trees guarantees the freshest, highest quality, premium grade trees available in the market today. For more information, visit eFreshTree at www.efreshtree.com or contact us at 760-870-4575.

About eFreshTree

eFreshTree is a family-owned business that has been operating since 2006. eFreshTree mission statement is to provide freshly cut, premium real Christmas trees to its customers using the convenience of the internet. With its national market focus and its online retailing, eFreshTree intends to quickly become the online leader of fresh Christmas tree sales.

eFreshtree Christmas Trees online guarantees you the freshest, highest quality, premium grade trees available in the market today.