



Press Release Contact Information:

David Menzies
Menzies Consulting, Inc.
President
105 Pinewood Drive
Apex, NC
USA, 27502
Voice: 919-373-4274
Fax: N/A
E-Mail: [Email us Here](mailto:David.Menzies@menziesconsulting.com)
Website: [Visit Our Website](http://www.menziesconsulting.com)

Small Business Starter Kit Has Ribbon Cutting at Apex Chamber of Commerce

The Small Business Starter Kit package of services is specifically designed for business owners who realize they need to get their message out to prospects, but may not have the know-how, manpower, or time to put together a strong baseline of marketing, advertising and PR on their own.

APEX, NC, October 10, 2008 **/24-7PressRelease/** -- Independent public relations consultancy Menzies Consulting, Inc. joined Marketing Depot USA Tuesday, October 7 at the Apex Chamber of Commerce for a ribbon cutting ceremony announcing the general availability of the Small Business Starter Kit.

Greg Fawcett from Marketing Depot and David Menzies from Menzies Consulting were joined by Apex Chamber staff and ambassadors to unveil the kit, which is a combination of a professionally designed website (complete with hosting and email); 500 full-color, double-sided rack cards; and one professionally crafted and distributed press release.

"In these tough economic times, hanging your shingle isn't enough -- small businesses need a boost," David Menzies said.

According to Menzies, the Starter Kit package of services is specifically designed for business owners who realize they need to get their message out to prospects, but may not have the know-how, manpower, or time to put together a strong baseline of marketing, advertising and PR on their own. Menzies and Fawcett have combined their companies' resources in order to be able to price the package under \$2,000.

"It's better for all of us in the long run to do what we can to help create an environment that is welcoming to small businesses," Menzies said, adding, "That's why we chose to have our ribbon cutting at the Apex Chamber of Commerce, which continues to be proactive in helping small businesses in a number of ways."

More information is available online at www.sbstarterkit.com.

About the Apex Chamber of Commerce

The Apex Chamber of Commerce is a voluntary, non-profit association made up of business people, professionals, churches, civic groups, and individuals working together to improve the quality of life and economic vitality of the Apex area. For more information, visit www.apexchamber.com.

About Marketing Depot USA

Marketing Depot USA combines 30 years of experience and expertise in helping businesses of all sizes develop marketing campaigns from concept to completion. Located in the Business Networking Center in Cary, N.C., Marketing Depot is a one-stop business resource offering corporate logo apparel, graphic design, promotional products, printing, and signage. For more information visit www.marketingdepotusa.com.

About Menzies Consulting, Inc.

Menzies Consulting, Inc. is an independent communications consultancy, providing relationship-driven public relations and marketing services which enable clients to achieve organizational goals. The company offers unique, creative, proven methodologies to reach target audiences with specific messaging. For more information, visit www.menziesconsulting.com.

Writer's Direct-Dial No.:

David Menzies, 919-274-6862

dmenzies@menziesconsulting.com