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Ad Server Solutions Enterprise Versions Released

Ad Server Solutions has released Enterprise versions of its ad management, ad network, banner exchange, affiliate software and affiliate network software for Windows, Linux and Unix servers

FREEHOLD, NJ, October 10, 2008 **/24-7PressRelease/** -- Ad Server Solutions has released Enterprise versions of its ad management, ad network, banner exchange, affiliate software and affiliate network software for Windows, Linux and Unix servers. Api's, source codes, installation services and programming services are available. Hosted solutions are also available for all of our solutions through our sister site Ad Serving Solutions <http://www.adservingsolutions.com>

This next generation Enterprise platform has been completed from ground up over the last year. Substantial enhancements of our core technology and innovation have also been updated and overhauled. We provide turn key solutions from start to finish which allow you to personally start making money today easily and affordable. If you run a website you must monetize revenue by generating traffic and selling ad space, which are done through ad management and affiliate program solutions. Ad Server Solutions <http://www.adserverolutions.com>

This release is a major update that enhances our products on many levels. This version includes many customer requested enhancements. Enterprise versions deliver a much more scalable platform that gives the customer the power to maximize revenue, streamline processes, and lower operating costs. The enhanced capabilities provide a robust and scalable architecture designed for performance and reliability. Multi server deployment, connection pooling, load balancing, unique statistic logic, remote concepts, memory based queue and server clustering are just a few of the many enhancements in the Enterprise versions.

Enterprise versions add the tools necessary to manage, integrate and track large scale web sites using ad management and affiliate management programs. Customers love the flexibility in managing affiliates, advertisers, real time sales, tracking and commissions reporting together with integrated email management for communications. Our goal has always been to provide our customers flexible tools to manage their advertising and affiliate relationships in a manner unique to their business model.

Internet advertising is quickly becoming the most common method of marketing. As this shift to marketing online continues, website owners will continue to seek methods to monetize their revenue. Ad Server Solutions Enterprise versions were developed to be highly scalable to provide web site owners a wide variety of tools to inventory, manage, distribute, buy and sell content targeted advertising, contextual advertising and 3rd party ad network advertising on their own. Publishers will be able to create their own niche advertising networks and affiliate networks with revenue sharing agreements that meet both the network's needs, and those of their publishers and advertisers.

Ad Server Solutions Advertising Integration Opportunities: From websites, blogs, xml feeds, mobile, podcasts to social media and everything in between. Do you have widgets, applications, videos, games or other media driven opportunities you would like to generate ad revenue from? We can work with you to incorporate the ability to serve ads to these mediums using our solutions so you can start generating advertising revenue. Transform applications into hard working revenue generators today.

Ad Server Solutions <http://www.adserverolutions.com>

Provider of Ad Management & Affiliate software solutions and hosted services.

Advanced targeting, detailed statistics, real time reporting and support for Rich media Ads.

Free lifetime feature support and software updates.