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W.O.A International releases book by Wanda Alvares

W.O.A International through its Publications division releases Natural Beauty a book by Wanda Alvares

GOA, INDIA, October 10, 2008 **/24-7PressRelease/** -- W.O.A International proudly announces the launch of the first book by Wanda Alvares titled Natural Beauty on its W.O.A Publications banner. This move places W.O.A International firmly into the world of International Publishing.

"With this release, we're not only bringing a wonderful and insightful book that can make a difference in the lives of anyone who reads it, we are also making a firm statement that W.O.A International is all about quality and originality. We have and will continue to offer full support to original and excellent creative work not only in the music world but in other creative fields as well," says Oliver Sean, President / Founder The W.O.A Group, "we're also launching and releasing musical works on this occasion with the worldwide premiere of Alison Woods' debut 3D animated music video that's being supported by UNESCO and also showcasing for the first time in India four of our Indian artists on the W.O.A Records roster who are being launched this year."

With W.O.A Internationals rapid expansion across the world in the entertainment industry and now in the publishing world, this launch that is being organised on the 10th of October is slated to be a media blitz that is being backed by the Bollywood fraternity, Music Royalty and the media in general. This is emphasized with the release of the book at the hands of Bollywood superstar Jackie Shroff and a special performance by International Rocker 'Oliver Sean'. The release and launch party is to be a special TV feature on India's premiere television networks and news networks who will be present at the event.

Natural Beauty is the first book by Wanda Alvares who is a media and marketing guru and is also the E.V.P of the W.O.A Group. "I believe that a woman's beauty involves how she feels - her mind set, her attitude, her outlook on life - all reflects on her outward appearance" says Wanda Alvares. The author shares her secrets and tips in her first book that is already garnering great reviews in the pre release stage.

This event will also see W.O.A Records releasing 4 new singles by their new Indian upcoming artists Lloyd Paul, Elvis Kahn, Lavina Soares and Saurabh Som and also a release of a music video by their British artist Alison Woods thus keeping with their tradition of promoting new and exciting International talent and taking local talent to the International music scene.

W.O.A International's launches and tours are always full of glamour and glitz and the launch of their first book Natural Beauty and the launch of their new artists and music video promises to be no different.

ABOUT W.O.A INTERNATIONAL

Formed in 1998 by World Music star Oliver Sean, W.O.A International is a global entertainment company that continues to lead the way when it comes to how music should be promoted. They are pioneering international music in India and Asia and are now synonymous with the region. Their enviable reputation at opening up new possibilities means that they are the go-to company for independent artists wishing a truly international presence.