



Press Release Contact Information:

Othman Kann
Tehznet Tech Inc.
Manager
111 Peter Street, Suite 627
Toronto, Ontario
Canada, M5V2H1
Voice: 4169776664
Fax: 416-977-4664
E-Mail: [Email us Here](#)

Orange Models and Zoran Dobric enter into an arrangement; L'Oreal Fashion Week; New York trade show, "The Train."

Orange Models and designer Zoran Dobric signed an agreement which makes Orange models the exclusively agency for Zoran's Spring 09 campaign, including look book, advertising (all to be used in Canada and USA) and his show at the L'Oreal Fashion Week and for the prestigious New York trade show,

TORONTO, CANADA, October 11, 2008 **/24-7PressRelease/** -- Orange Model Management Inc. and Zoran Dobric announced that they have entered into a collaboration arrangement. "This agreement launches a new relationship between Orange Models and Zoran Dobric which involves,

- Zoran using all models from Orange for his show at the L'Oreal Fashion Week.

- Zoran Dobric will use Orange Models exclusively for the Spring 09 campaign, including look book and advertising (all to be used in Canada and USA).

- Orange Models would also be used for press kits, promo materials (to be given to media and buyers in Canada and USA), fashion show invitations, fashion show program guide and the prestigious New York trade show, "The Train."

www.thetrainnewyork.com.

"This agreement will be of significant benefit to both Orange Models and Zoran Dobric as it provides a framework for cooperation and recognizes that cutting edge Fashion sense both parties have."

About Zoran Dobric -

Toronto based, Zoran Dobric has been developing his own label since 2005. His design background is from Europe's leading fashion design school - the Instituto Marangoni in Milan. His collection is unique, versatile and timeless, while his fashion shows are always anticipated by the media with a great excitement.

Zoran's work has been featured in magazines such as Flare, Fashion, Elle, Style, Lush, national post etc. and in programs such as Fashion Television, Breakfast TV etc. Internationally, his work has been featured in Flip-Zone magazine from Paris, NOOVO Magazine from Spain, New York Moves magazine from NY and Fashion Inspirations, a German-published book featuring the world's top cutting-edge designers.

For more information please visit <http://www.zorandobric.com>

About Orange Model Management Inc.

Orange Model Management Inc., one of the top modeling agencies in Toronto with offices in Canada and the UK. OMMI is affiliated with major agencies in New York, London, Paris, Milan and Tokyo. We believe fashion is moving, changing and always interacting with everything around it. As an agency we not only have to stay close to the developments in fashion, but we have to sense what is going to happen before it hits the market. A good agency has to find a balance between catering for what is needed in the fashion industry and developing a style of its own.

For more information please visit www.orangemodels.ca or call 416-977-6664.

Orange Model Management Inc.

Ph: (416) 977-6664

Fax: 416-977-4664

Email: media@orangemodels.ca

Website: <http://www.orangemodels.ca>