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Governor Jodi Rell Announces Simpson Healthcare Day in Connecticut as the Company Celebrates a Ten Year Anniversary Give Back Gala

M. Jodi Rell, Governor of Connecticut, officially designates June 21, 2008 as Simpson Healthcare Executives Day in Connecticut.

KILLINGWORTH, CT, October 11, 2008 **/24-7PressRelease/** -- M. Jodi Rell, Governor of Connecticut, officially designates June 21, 2008 as Simpson Healthcare Executives Day in Connecticut. This honor serves to recognize Simpson Healthcare's ten year anniversary in business, a prestigious honor.

In an official statement Governor Rell states, "By giving back to the community through a newly established employee volunteer program and as a small, female-owned private business in Connecticut, Simpson Healthcare Executives raises the standards of excellence in the State of Connecticut."

This incredible event was marked by an evening celebration named the Give Back Gala. The event, which was also celebrated on Saturday, June 21, brought together employees, families, and clients of Simpson over the past 10 years.

The Give Back Gala was another way for Simpson Healthcare to achieve its company goal this year of giving back to the community. The event featured a silent auction, in which the proceeds were given to the winner's favorite charity. The Give Back Gala, alone, resulted in a total donation of \$3,237.10, which was distributed to the charities of choice.

About Simpson Healthcare Executives:

Simpson Healthcare is an established interactive healthcare agency whose 50+ employees provide the pharmaceutical, biotechnology, medical diagnostic and device industries with a wide range of services in support of overall marketing strategies. The products and services provided enhance a company's value for the benefit of the stockholders, while simultaneously disseminating new biomedical knowledge for the benefit of healthcare providers and their patients. Simpson's high-quality, creative, strategic solutions are delivered with unparalleled customer service, and include KOL and interactive brand development, advisory boards, speaker bureaus, live/virtual speaker training, content development, interactive patient case videos, sales force training, and community live events.

For more information regarding the Simpson Healthcare please visit our website: www.simpsonhealthcare.com or call them at 1-860-434-0222.