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**Jr. Chefs of America Cook Up A 'Frenzy' On Good Morning America NOW**

*Kids Cooking Network Heats up the Kitchen for Audiences on Good Morning America's Third Hour*

UNIVERSAL CITY, CA, October 11, 2008 **/24-7PressRelease/** -- Move over parents, as the new web based kids cooking program, Jr. Chefs of America ([www.jrchefsofamerica.com](http://www.jrchefsofamerica.com)), takeover ABC's Good Morning America NOW; the third segment to the popular Emmy Award winning morning show. Jr. Chefs of America will be seen chilling, grilling and preparing their "Fajita Frenzy" with none other than Good Morning America NOW and New York ABC News anchor, Heidi Jones.

Since Jr. Chefs of America's (JCOA) inception to the World Wide Web on August, 4, 2008, the reception from parents, magazines and organizations alike has been overwhelmingly positive. Jr. Chefs of America has been featured on Forbes.com, Washington Post Express and Rachael Ray's YUM-O Organization to name a few; all supporting the program's mission of getting kids in the kitchen to prepare fresh and healthier meals for themselves.

"It is a tremendous honor and accomplishment to have our show recognized by the ABC television network," states Michelle Green, creator and producer of Jr. Chefs of America. "Achieving such a feat during the earliest stages of this venture has us anxious to see what awaits JCOA in the future."

Jr. Chef extraordinaire, Thomas Minkowski, 14, who is featured on the Good Morning America NOW segment was just as excited to represent Jr. Chefs of America on the day-breaking show.

"Everything happened so fast," exclaims Thomas. "First, I saw an ad I read in the paper about Jr. Chefs of America casting real kids that love to cook and next thing I know, I'm cooking alongside Heidi Jones on Good Morning America."

Good Morning America NOW reaches over 44,000,000 users through ABC's exclusive cable, online and mobile platform. Key partners include but are not limited to Comcast, Sprint, Verizon and MobiTV. September 5, 2008 marked the one-year anniversary of the extended program.

To view the Good Morning America NOW segment in its entirety, please visit:

<http://abcnews.go.com/Video/playerIndex?id=593403>.

**ABOUT JR. CHEF'S OF AMERICA**

Jr. Chefs of America (JCOA) is a web based kids cooking program, created for kids, hosted by kids. With the philosophy of empowering kids today for better choices tomorrow, JCOA uses creative and fresh cooking elements and recipes to introduce kids to the world of culinary arts. Emphasizing safety first, JCOA hopes to eliminate parental fears in regards to their kids in the kitchen. For more information, please visit [www.jrchefsofamerica.com](http://www.jrchefsofamerica.com).