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Valene Chance Inducted into Cambridge Who's Who Executive, Professional and Entrepreneurial Registry

She has hands-on experience and is a former participant in an executive training program for a wholesale distributor and attributes her success to work ethic, persistence and ability to learn quickly.

PHILADELPHIA, PA, October 11, 2008 **/Cambridge Who's Who/** -- Valene Chance, Catalog Coordinator for Lorel Marketing Group, has been recognized by [Cambridge Who's Who](#) for showing dedication, leadership and excellence in all aspects of coordination.

Ms. Chance is proud to lend her talents to Lorel Marketing Group, an advertising agency and marketing group which is dedicated to providing catalog design, marketing, production and consulting services. She excels in photo shoot and catalog coordination and is responsible for ensuring her clients' wants and needs in catalog design, photography and copy. She has hands-on experience and is a former participant in an executive training program for a wholesale distributor and attributes her success to work ethic, persistence and ability to learn quickly.

In 2007, Ms. Chance received her Bachelor of Science in Marketing and Bachelor of Science in Management from Saint Joseph's University in Philadelphia. She is Vice President of Membership and Director of Philanthropy for the Greater Philadelphia Ivy Connection (Alpha Phi) and volunteers for the Children's Hospital of Philadelphia, The American Heart Association and the Alpha Phi Foundation. Additionally, she is a collegiate chapter advisor for Alpha Phi at West Chester University. In the future, she aspires to become an account executive and to one day lend her client-relations skills to a non-profit group.

For more information, visit www.lorel.com.

About Cambridge Who's Who

Cambridge Who's Who is an exclusive membership organization that recognizes and empowers executives, professionals and entrepreneurs throughout the world. From healthcare to law, engineering to finance, manufacturing to education, every major industry is represented by its 250,000 active members.

Cambridge Who's Who membership provides individuals with a valuable third party endorsement of their accomplishments and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, **Cambridge Who's Who** offers an online networking platform where members can establish new business relationships and achieve career advancement within their company, industry or profession.

For more information, please see www.cambridgewhoswho.com.

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Cambridge Who's Who is the fastest-growing publisher of executive, professional and entrepreneur biographies in the world today. Our accomplished members and extensive online database make Cambridge Who's Who a premier resource for networking.

The Cambridge mission is to deliver its members the recognition and competitive edge needed to network and do business effectively. Inclusion in the registry is an honor limited to individuals who have demonstrated leadership and achievement in their industry and occupation. The registry is distributed exclusively to our members around the world, making it the ideal vehicle for you to use to position yourself and your company.