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Riverrock Technologies Helps Misukanis & Odden Discover the Wonders of Project Management and Team Collaboration

OnePlace Chaos Management Blog Records "A Day in the Life" Video Diaries which Share How to Manage the Chaos in Life One Step at a Time

SHAKOPEE, MN, October 12, 2008 **/24-7PressRelease/** -- <http://info.oneplacehome.com> - Riverrock Technologies, creators of the ground breaking OnePlace Chaos Management Solution, along with Misukanis & Odden are sharing "A Day In The Life Of Misukanis & Odden." These video diary postings allow visitors to follow Misukanis & Odden as they discover the wonders of using the online project management tool, OnePlace to manage the chaos of their day to day lives.

Minneapolis-based Misukanis & Odden is a successful PR and Marketing firm, which recently realized that the company was in need of an online project management tool that not only managed daily tasks of their employees, but would also eliminate the frustration associated with miscommunication when it came to executing client projects.

The Misukanis & Odden team reviewed more than 25 Project Management tools before deciding on OnePlace Chaos Management System. OnePlace showed team members at Misukanis & Odden the benefits of having an online project management tool that not only managed daily tasks, but allowed every team member, whether working onsite or remotely, to collaborate on the details of client projects.

"Prior to implementing OnePlace, our team could miss minor details which could affect project progression and impact delivery dates," stated Susan Misukanis, President of Misukanis & Odden. "With OnePlace, we are now able to notify development teams in real-time of project changes and attain a clear understanding of what each person is working on at any given time."

In the first video diary posting titled, "Misukanis & Odden Discovers Its Project Management Solution," Misukanis explains the top reasons Misukanis & Odden chose OnePlace as its Chaos Management Solution, including:

1. Visually Easy Navigation - The Workplace function allows users to quickly identify sub-tasks associated with each project
2. Team Collaboration Functionality - The Discussion function allows team members to follow communication strings of multiple team members which can explain the details of a project's evolution
3. Customization Capabilities - The Contact Us function offers fast technical support and response to requests for customized features

Team collaboration wasn't initially a concept that came to mind when Misukanis & Odden was looking for an online project management tool, but after just two days of using the OnePlace Chaos Management system, Misukanis started to see the power of team collaboration.

Along with being able to collaborate with onsite and offsite team members Misukanis & Odden is now able to collaborate with Riverrock Technologies, a client of theirs.

"The collaboration function goes beyond team members, ultimately allowing Riverrock Technologies to have insight to every detail of their marketing campaigns ensuring expectations are being met and success is achieved," stated Misukanis.

"At Riverrock, we believe that managing the chaos in business life can seem overwhelming, especially when teams are involved," stated Steve Kickert, CEO of Riverrock Technologies and creator of OnePlace Chaos Management System. "With OnePlace, teams are able to not only communicate and assign tasks; they are ultimately able to see the status and progression of each project."

Taking the stress out of day to day tasks and managing the chaos teams feel has proven to be an effective benefit of the OnePlace chaos management system for Misukanis & Odden. Join them each week as they continue to discover the

wonders of the OnePlace Chaos Management System.

To learn more about how the OnePlace Chaos Management system is helping Misukanis & Odden manage the chaos in their business visit OnePlace's online blog at <http://chaos.oneplacehome.com>.

Marketing teams can sign up for 30 chaos-free days via unlimited access to OnePlace at <https://www.oneplacehome.com/signup>."

About Riverrock Technologies

Riverrock Technologies is the developer of the revolutionary OnePlace Chaos Management Solution. The robust and easy to use tool helps business teams effectively manage projects and collaborate in a way that gets things done. OnePlace is a trusted chaos management solution for many local industry leaders such as Misukanis & Odden, an online PR and marketing firm. For more information about the OnePlace chaos management solution, visit info.oneplacehome.com or call 952-314-4124.

About Misukanis & Odden

Misukanis & Odden is a leading high tech public relations company based in Minneapolis, Minnesota. The Misukanis & Odden public relations and media relations programs cater to clients that desire a measurable return on investment. For more information, visit <http://www.misukanisodden.com> or contact Susan Misukanis at 952-400-0190.

About Misukanis and Odden

The Misukanis & Odden vision of life and work ethic is shared by many of its clients. Working with a marketing and public relations specialist should not be a struggle. Misukanis & Odden offers clients confidence and peace of mind with make-sense messaging that gains media attention and effectively turns the heads of prospects!

The Misukanis & Odden process for managing client and agency activity is truly unique to marketing and public relations agencies. Public relations specialists come to meetings with an agenda and work with clients to assure all tasks are being completed in a timely manner - all in an effort to achieve client goals.