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**Naples Florida tech agency Digital Response Marketing Group opens it's doors.**

*Spearheaded by one of SW Florida's most notable SEO and Social Media consultants, Marc Meyer, DRMG plans to create more opportunities for local and national companies to succeed online. Emphasizing search engine marketing and social media marketing, DRMG will put local businesses first.*

NAPLES, FL, October 12, 2008 **/24-7PressRelease/** -- Creating more opportunities for local businesses to survive in rough times is what spurred the creation of Naples, Florida based Digital Response Marketing Group. Having been in the planning stages for quite some time, the launch of DRMG just so happens to be like the perfect storm says CEO Marc Meyer.

"I knew I always wanted to do this and it just so happens that the timing coincides with a very very turbulent time for our country." "But people need help, businesses need help." "They know they have value but not enough people know that and that's why I wanted to create an online marketing company." "We are in this to help Naples, Florida based businesses of all sizes."

Concentrating on just a few aspects of online marketing and brand management is what makes DRMG different from a traditional online marketing company or agency. Their specialties include search engine optimization, search engine marketing, social media marketing and brand management.

Meyer concludes, "Look, I know we're all hurting, but we have to talk to each other, and we have to figure out what can be done to keep your company afloat, I know how to do that online".

About Digital Response Marketing Group

DRMG is Naples Florida's ONLY interactive digital marketing agency. Specializing in SEO, social media and brand management. Contact us @ [info@digitalresponsemarketing.com](mailto:info@digitalresponsemarketing.com)