



**Press Release Contact Information:**

Barbara Stracner  
Antarra Communications  
Associate  
11602 Knott St. #13  
Garden Grove, CA  
USA, 92841  
Voice: 714-891-3660  
Fax: 714-891-1290  
E-Mail: [Email us Here](mailto:barbara@antarra.com)  
Website: [Visit Our Website](http://www.antarra.com)

**Univenture to Feature EnvyPak Mailers and Envelopes at DMA 08 Conference & Exhibition**

*Clear Envelopes and Mailers Provide High Impact Visibility and ROI for Direct Mail and Marketing Campaigns*

MARYSVILLE, OH, October 12, 2008 **/24-7PressRelease/** -- Univenture, Inc. is an award winning inventor and manufacturer of a robust line of environmentally responsible direct mail, packaging and document storage products. The company will feature its EnvyPak mailers and envelopes on October 12-14, 2008 in Booth # 335 at the Las Vegas Convention Center. An extensive line of document and protective CD/DVD media storage sleeves, cases, and multimedia packaging solutions using Univenture's patented U-1000 disc packaging technology for mail automation and fulfillment will also be on display.

"It is crucial for direct mail and marketing professionals to deliver environmentally responsible, high impact marketing messages for their campaigns," said Ross Youngs, CEO and Founder of Univenture. "Using our EnvyPak technology, we can custom design and economically manufacture direct mail products to offer novel, creative and eco-friendly solutions that will increase ROI."

USPS approved for flat automation, EnvyPak mailers and envelopes manufactured from 100% recyclable polypropylene can be printed with high-resolution graphics and full vibrant color. It is the clear choice when the entire green message needs to shine through. Providing branding both inside and out, it provides additional value to expensive graphics that may never be seen in a normal envelope.

Manufactured from clean technologies, EnvyPak envelopes and mailers offer unlimited versatility for high volume direct mail and packaging. They are resistant to chemical attack, offer a wider temperature range and can be custom manufactured with a choice of closure options to fit specific requirements. The EnvyPak mailer is so durable it may be used and re-used for storage purposes. Extending the useful life of a mailer and package not only supports waste reduction, but also supports a marketing objective of extending the value of the package's marketing message.

Using environmentally friendly recyclable polypropylene, Univenture's patented U-1000 technology produces disc packaging in high volumes and provides cost-effective solutions for direct mail automation applications. When safe packing for discs and graphics are required, a complete package that includes graphic insertion, printing, labeling, and embossing is easily and economically produced.

Additionally, Univenture's core products can be manufactured from a variety of alternative eco-friendly materials. The company's unique manufacturing technologies allow them to offer different material options that meet specific environmental impact objectives.

**Press Contact:**

Doris Emich  
Antarra Communications  
(856) 626-0190  
[demich@antarra.com](mailto:demich@antarra.com)

**Corporate Contact:**

Johanna Espinosa  
Marketing Director  
Univenture  
(937) 645-4617  
[jespinosa@univenture.com](mailto:jespinosa@univenture.com)

(c) 2008 Univenture, Inc. All rights reserved. Specifications are subject to change without notice. All other trademarks are the property of their respective companies.

#### About Univenture

Univenture firmly believes in the conservation of both ecological and economic resources. The company is, and has been since its inception, environmentally conscious, bringing to market its patented and award-winning Safety-sleeve offering superior disc protection, and significant material reduction utilizing a variety of materials including 100% recyclable poly. Univenture's EcoEndure environmentally responsible products allow the company to offer many of its standard products manufactured from a variety of eco-friendly materials. The EnvyPak product line of Univenture's family of products provides environmentally sound choices for marketers and the direct mail industry.

Univenture has been designing and manufacturing media packaging for leading companies in the entertainment, software and publishing industries since 1988. The dedicated focus of the Univenture team has resulted in numerous industry awards and accolades for its innovation, commitment to customers and sales growth.

Globally anticipating and meeting customer needs, Univenture has sales and manufacturing operations in Marysville, Ohio; Reno, Nevada; Dublin, Ireland and Shenzhen, China. For more information on Univenture and its products, visit [www.univenture.com](http://www.univenture.com) or call Univenture's corporate headquarters at 800-992-8262.