

**Press Release Contact Information:**

Nirmala D'souza  
Oak Consulting FZC  
Managing Director  
Rigga Road  
Dubai, Dubai  
United Arab Emirates, 39261  
Voice: +00971507343840  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**ZOTAC To Demonstrate The Power Of Its Award-winning VGA Cards at GITEX 2008**

*Leading NVIDIA Graphics cards manufacturer will unleash new products, showcase its winning range of VGA cards and motherboards as well look for new channel partners at GITEX Technology Week 2008.*

DUBAI, UAE, October 13, 2008 **/24-7PressRelease/** -- ZOTAC International, one of the largest producers of NVIDIA VGA and motherboard solutions worldwide, is all set to capture the imagination of gaming enthusiasts at GITEX Technology Week 2008. ZOTAC plans to showcase its latest overclocked and water-cooled graphics cards, display its existing range of best-in-class VGA cards and motherboards, demonstrate ZOTAC NITRO - the world's first 'external' hardware over clocking controller, and meet with customers and partners at the mega technology exhibition.

"The Middle East market is very important for us. Gaming has taken off on a large scale among the region's youth and more and more gamers expect gaming to provide more realism and true to life performances. GITEX will be a perfect platform for us to demonstrate our latest award-winning NVIDIA based products that will help gamers get the best out of their gaming PCs," says Mr. Carsten Berger, Marketing Director, ZOTAC International.

ZOTAC will showcase its latest high-performance graphics card such as the ZOTAC GeForce 9800 GTX+ AMP! Edition, its new generation graphic cards such as the ZOTAC GeForce GTX 280 and ZOTAC GeForce GTX 260<sup>2</sup>, and its motherboard range at GITEX. These quality products further reiterate the lead that ZOTAC has established in the region's gaming market as the provider of the fastest and highest performing gaming complements. Alluring visitors to the stand will be two demo gaming PC units which will be ready for test drives with the latest graphics.

ZOTAC will also use the opportunity to highlight its recently unveiled ZOTAC NITRO which is the world's first 'external' hardware overclocking controller for ZOTAC GeForce series graphics cards simply connected to your USB port. ZOTAC NITRO allows users to dynamically overclock their GPU without exiting full-screen 3D games and applications. Overclocking with the ZOTAC NITRO provides an instant performance boost in 3D games and applications with a press of a button. NITRO provides owners of ZOTAC GeForce graphics cards with instant access to GPU core, shader and memory clock settings in a stylish device. Additionally, NITRO enables users to adjust the GPU fan speed and monitor GPU temperature.

Included as part of the showcase line-up will be the just launched two new GeForce 9-based graphics cards from the ZOTAC GeForce Synergy Edition lineup - the GeForce 9800GT Synergy Edition and GeForce 9600GT Synergy Edition. These cards deliver the power of NVIDIA's Unified Architecture, PhysX and PureVideo HD technology to value price points.

ZOTAC will also be looking to further strengthen its partner reach in the region. It will look for resellers in specific markets of the region where it wants to bolster its presence. "We plan to use GITEX as a forum to hold talks with potential new partners besides interacting with existing ones. We are specifically looking to add new resellers for our extensive product line-up in markets such as North Africa, Egypt and Saudi Arabia," Mr. Berger added.

Having made significant strides in the region through its successful partnership with Sky Electronics, ZOTAC will be looking to consolidate further on that success. GITEX will serve as a perfect opportunity for the innovative manufacturer to strengthen its brand visibility as well among the region's gaming community.

ZOTAC will be exhibiting along with SKY Electronics at Stand C-10-1 at Sheikh Maktoum Hall.

-Ends-

About ZOTAC International (MCO) Limited

ZOTAC International is a part of PC Partner Ltd. Group. ZOTAC is also one of the largest NVIDIA add-in board and motherboard manufacturers in the world with over 10 years of quality manufacturing experience. The ZOTAC philosophy is to deliver the latest products at competitive prices without sacrificing quality.

For further information please visit [www.zotac.com](http://www.zotac.com)

Contact:

EMEA  
Carsten Berger  
ZOTAC International  
+49 (89) 3500 3791  
[cberger@zotac.com](mailto:cberger@zotac.com)

Or  
Middle East  
Nirmala D'souza  
OAK Consulting  
+971507343840  
[nimi@oakconsulting.biz](mailto:nimi@oakconsulting.biz)

Disclaimer

ZOTAC International (MCO) Limited does not warrant the accuracy, completeness or reliability of information, materials and other items contained on this website or server. No liability is assumed with respect to the use of the information contained herein. When accessing this website, users acknowledge that ZOTAC International (MCO) Limited will not be liable in any event for any damages arising out of the use of this site or any websites linked to it.

While every effort has been taken to ensure accuracy and completeness in the preparation of this site, we assume no responsibility for errors or omissions. Products shown in this site are provided for general reference purposes only. All product information herein is subject to change without notice.

Copyright 2008 ZOTAC® International (MCO) Ltd. All rights reserved. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated. Features, pricing, availability and specifications are subject to change

About Oak Consulting FZC

OAK Consulting is a United Arab Emirates based PR and Communications firm. For further information, please contact Nirmala D'souza on +00 97150 7343840