



**Press Release Contact Information:**

associate1 associate1  
PressreleasePoint  
news publication  
1120 Nasa Parkway, Suite 220  
Nassau Bay, TX  
united states, 77058  
Voice: (281) 333-3507  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Jeremy Robinson and Variance Publishing introduce one-on-one book-signings from your own home**

*Robinson is the author of three novels, the newest of which, Antarktos Rising, is being made into a feature film slated for a Spring 2010 release date.*

HOUSTON, TX, October 13, 2008 **/24-7PressRelease/** -- Variance Publishing, in cooperation with author, Jeremy Robinson, tops traditional book-signings with the creation of a Virtual Book Signing. Sure to catch on worldwide - it is an incredibly innovative idea that gives you one-on-one time with the author without ever having to leave your home.

"I have fans all over the world," Robinson said. "And I wanted to come up with a way to connect with them on a more personal level. The Virtual Book Signing was my answer. Now I can meet fans face-to-face and sign a book for them. It's going to be incredibly fun, save tons of travel money and reduce my carbon fingerprint to boot."

The process to participate in this ground-breaking event has been made unbelievably simple and trouble-free. If you have a computer-ready video cam and microphone, simply log on to their website and open a 'Skype' account - a totally free service that allows communication between people in a 'video conferencing' atmosphere. Once you have purchased the author's book on line, just reserve the time of your choice (first come - first served, of course) for your individual meeting. That's it! Your copy of the book will be signed on camera during your conversation with the author and sent to you via the US Postal Service. Each virtual book signing is approximately three to four minutes long - more time than you often get in a bookstore with a line of people waiting behind you.

Robinson is the author of three novels, the newest of which, Antarktos Rising, is being made into a feature film slated for a Spring 2010 release date. His previous marketing efforts made news in the summer of 2007 when he launched the first ever 10 episode viral video campaign for a novel, which has been viewed more than 250,000 times. The very first Virtual Book Signing powered by Skype will be hosted by Robinson for his upcoming release, Antarktos Rising, on October 22, 23 and 25. Variance

Publishing is proud to pioneer this revolutionary idea of bringing your favorite author into your home and making your dream a reality.

For more information visit: [www.variancepublishing.com/booksigning](http://www.variancepublishing.com/booksigning)

Press Release submission By PressReleasePoint(<http://www.pressreleasepoint.com>)

**Contact:**

Kimberly McCall  
ASCOT Media Group, Inc.  
1120 Nasa Parkway, Suite 220  
Nassau Bay, TX 77058  
Direct: (281) 984-7504  
Office: (281) 333-3507  
[kmccall@AscotMedia.com](mailto:kmccall@AscotMedia.com)  
<http://www.AscotMedia.com>