



Press Release Contact Information:

Victoria Sennitt
SAMSUNG Electronics Co. Ltd
Owner
Australia
Australia, Australia
Australia, Australia
Voice: (02) 9994 4452
E-Mail: [Email us Here](mailto:visennitt@webershandwick.com)
Website: [Visit Our Website](http://www.samsung.com.au)

The Samsung A561- A stylish mobile phone for all your entertainment needs

The Samsung A561 provides a world of endless entertainment in a stylishly slim package. This sleek flip mobile phone is decked out with the latest features including music player, 2.0 Megapixel camera, Foxtel capabilities and HSDPA up to 3.6Mbps.

SYDNEY, AUSTRALIA, October 13, 2008 **/24-7PressRelease/** -- With a brushed metal finish, this mobile phone will make you the envy of all your friends. The metallic shine and contoured surface makes a strong statement - and, at only 13.9mm, it's so thin it will slip into any pocket.

Never miss a moment with the phone's 2.0 Megapixel camera, perfect for capturing high-quality still shots. The rotating camera also helps users to stay in touch with family and friends through video capture, allowing smooth and seamless video calling.

The Samsung A561 has a host of audio features to keep music aficionados entertained. The built-in stereo MP3 player provides the ultimate listening experience, while the expandable microSD memory ensures there is plenty of space to store tracks.

With HSDPA up to 3.6Mbps, the Samsung A561 allows users to browse the internet or download music at broadband speeds. Users can also enjoy their favourite Foxtel Mobile or BigPond channel in full landscape view through access to Telstra services.

The Samsung A561 is \$589 RRP or \$0 on a \$30 Telstra plan.

The Samsung A561 is available now for review.

If you'd like to organise a product review, please contact Victoria Sennitt (02) 9994 4452 or Nicole Campbell (02) 9994 4396 or email visennitt@webershandwick.com

Samsung A561 Product Specifications:

Network: GPRS/EDGE (900/1800/1900 MHz) UTMS 850/1900 MHz

Operating details: Native OS

Form: Clam shell

Features: 2 MP camera, RSS reader, Advanced music interface, Bluetooth 2.0, A2DP

Display: 262K colour TFT screen, 176 x 220 pixels, 2.2" screen

Multimedia: MP3/AAC/ACC+/eAAC+/WMA, H.263/MPEG 4

Dimensions: 101.7 x 50.5 x 13.9mm

Weight: 88g

Talk time: Up to 3 hours

Standby time: Up to 250 hours

Memory: 40 MB + microSD

About Author:

SAMSUNG Electronics Co. Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2007 consolidated sales of US\$103.4 billion. Employing approximately 150,000 people in 134 offices in 62 countries, the company consists of five main business units: Digital Media Business, LCD Business, Semiconductor Business, Telecommunication Business and Digital Appliance Business. Recognised as one of the fastest growing global brands, SAMSUNG electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.SAMSUNG.com.au.

Contact Details:

Victoria Sennitt (02) 9994 4452

Nicole Campbell (02) 9994 4396

Email: visennitt@webershandwick.com