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Platinum Studios Creates New Advisory Board Composed of Entertainment Industry Veterans

Platinum Studios Recruits Former Paramount, Viacom, Marvel Executives to Aid Company in Leveraging Comic Book-Based Content

LOS ANGELES, CA, October 14, 2008 **/24-7PressRelease/** -- Platinum Studios, Inc. (OTCBB: PDOS), an entertainment company that controls an international library of more than 5,600 comic book characters which it adapts, produces and licenses for all forms of media, announced today that it is creating an Advisory Board. The Advisory Board is being formed to help further the company's pursuits of home video and theatrical distribution, marketing, and developing content for new media.

Inaugural members of the Advisory Board include Mark Canton, former Chairman of Sony Pictures Entertainment and currently Chairman Atmosphere Entertainment; Richard Fowkes, Head of Business Affairs for Legendary Pictures and former EVP in charge of business affairs for the motion picture group at Paramount Pictures, Andrea Hein, former President of Viacom Consumer Products and current EVP of First Wives World; Michael Helfant, former President and COO of Marvel Studios; Gale Anne Hurd, Chairman of Valhalla Motion Pictures; John W. Hyde, former President and CEO of Film Roman, former Vice Chairman of Starz Media and currently Chairman of Rehab Incorporated; Jerry Katzman, former Vice Chairman of William Morris Agency; Steve Milo, former President of New Media for Marvel Comics; Gareb Shamus, Founder of Wizard Entertainment; Charlie Weber, former CEO of Lucasfilm; Glenn Rigberg, President of Rigberg Entertainment Group; and Ed Dille, Chairman of Fog Studios.

"The vast experience and success with various forms of entertainment that each advisory board member brings with them will allow Platinum to access additional contacts in the film, television, online, retail and video game industries and in development of the 5600 comic characters and storylines in the Platinum Studios portfolio," said Scott Mitchell Rosenberg, chairman of Platinum Studios. "I am excited by each and every member's willingness to join the Advisory Board and support Platinum in a more formal role."

The Advisory Board reflects Platinum's ongoing commitment to becoming an industry leader in developing comic-based content for use in all forms of media. Collectively, the Advisory Board members bring with them decades of varying experience and perspective in the entertainment industry and will each play an important role in the company's continued growth and development.

About Platinum Studios

Platinum Studios, an entertainment company that controls an international library of comic book characters from all over the world, which it adapts, produces and licenses for all forms of media including print, film, online, mobile / wireless, gaming, and merchandising. Platinum Studios' library contains more than 5,600 characters spanning a full range of genres and styles, and also includes properties such as www.DrunkDuck.com, the industry's preeminent Web comics community. Working with leading companies in the entertainment and new media sectors, Platinum is emerging as one of the front-runners in the creation of new content across all media platforms