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**RMS Networks Announces Alliance with Minicom**

*By integrating Minicom's technology into rVue, RMS further simplifies installation and integration of its digital signage networks while continuing to provide its clients with exceptional quality and value.*

FORT LAUDERDALE, FL, October 15, 2008 **/24-7PressRelease/** -- RMS Networks, Inc. (RMS) announced today their decision to align with digital signage powerhouse Minicom in various marketing efforts. Minicom will be hosting RMS in a series of focused webinars in the upcoming months. The first of the series entitled "Enable Your Network with rVue" is scheduled for Noon on November 14 th . RMS has fully integrated control of Minicom's Digital Signage distribution system, DS Vision 3000, into their newest and most innovative offering rVue -- RMS's proprietary digital content and advertising platform.

By integrating Minicom's technology into rVue, RMS further simplifies installation and integration of its digital signage networks while continuing to provide its clients with exceptional quality and value. RMS has already completed rVue installations using the DS Vision 3000 with great success. In addition to adding control of the DS Vision 3000 to its rVue system, RMS is broadening its relationship with Minicom by joining its partner program, hosting webinars, and sharing other marketing resources. RMS' Chief Technology Officer, Jay Wilson, will be hosting the first webinar in November to show attendees the depth of rVue's capabilities in the world of addressable advertising. Wilson stated "Minicom is a technology leader in digital signage and we are proud not only to utilize their technology but to partner with such a respected brand in this space."

According to Dave Haar, Vice President of Minicom's Digital Signage Division, "Having Jay join our Partner Webinar Series and working with RMS to educate and enrich the knowledge base in the Digital Signage marketplace is a big win-win for both companies. RMS and Minicom both have extensive experience in the deployment of Digital Signage networks around the world. Working together enhances our respective positions in the market."

About Minicom : Minicom Advanced Systems is a manufacturer of innovative digital signage distribution and extension solutions that provide the Last Mile of player-to-screen connectivity. It also manufactures KVM switch and computer management solutions that facilitate control of SMB and corporate IT environments. Minicom is a member of Intel Capital's portfolio of companies and was named in the Deloitte Technology Fast 500 EMEA for 2006. Founded in 1988, Minicom operates in over 70 countries, with headquarters in Israel and regional offices in North America and Europe.

About RMS Networks : RMS Networks is the leading internet-based, digital media and marketing agency specializing in digital and interactive solutions to increase ROI. RMS develops, manages and delivers the most relevant video advertising segments to millions of consumers daily. Through rVue, RMS' proprietary addressable advertising technology, high-traffic venues and consumers can access HD video content, create playlists and dramatically enhance the shopping experience. From its headquarters in Fort Lauderdale, FL., RMS has served the nation's most respected and recognizable brands including AutoNation, Blockbuster, Subway, Accenture and Advance Auto Parts - all with a simple proposition: Where ROI meets awareness. That's RMS. Learn more at [www.rmsnetworks.com](http://www.rmsnetworks.com).

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