

Press Release Contact Information:

Hemant Morajkar
AdfactorsPR Pvt. Ltd.
Account Executive
Shalaka, Maharshi Karve Marg, Cooperage,
Mumbai, Maharashtra
India, 400021
Voice: 022 2281 3565
Fax: 022 2281 3569
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Sahara appoints infrastructure company to construct Sahara Grace, Kochi

Sahara Prime City Limited, the real estate company of Sahara India Pariwar has appointed 'Shapoorji Pallon ji & Co. Ltd.' for Sahara Grace, brand of residential complex at Kochi.

KOCHI, October 15, 2008 **/24-7PressRelease/** -- Sahara Prime City Limited, the real estate company of Sahara India Pariwar has appointed 'Shapoorji Pallon ji & Co. Ltd.' for Sahara Grace, brand of residential complex at Kochi. The contract includes the development and construction work of Sahara Grace, Kochi including 728 residential units as per the quality norms of Sahara group. After Sahara Grace at Gurgaon and Lucknow, the Kochi project is the third under this brand which is positioned to provide a product mix of residential units and many value added facilities and amenities to its residents.

Shapoorji Pallon ji & Co. Ltd., a company developing infrastructure in India and abroad has been selected for constructing four types of towers, ranging from 9 to 24 floors (along with central water body and club) and development work on the land area of 14.72 acres. The project comprises of a mix of two to four Bedroom Apartments and three to four Bedroom Duplex Apartments and Penthouses.

The company has been selected by Sahara Prime City Limited on their past records and quality of work. The company will follow quality norms and adherence to multi-level quality checks as per the Bureau of Indian Standards (B.I.S) codes employed by Sahara Quality Laboratory. The company has to maintain the norms for aggregates, work in progress and adhere to the architectural precisions set in Sahara Quality Lab.

Announcing the tie-up, Mr. Suryavir Singh, Head- Strategic Planning, Sahara Prime City Limited said, "We are happy to announce our association with Shapoorji Pallon ji & Co. Ltd, for the complete construction work of Sahara Grace, Kochi." He further added, "Sahara Grace proposes to provide lifestyle community facilities to its residents at Kochi and we are confident that this association will help us in providing our customers with quality living standard at our residential complex." On this occasion, Mr. R. C. Gupta, Vice President from Shapoorji Pallon ji & Co. Ltd. said, "It is a moment of joy for us to bag such a coveted contract and working on these parameters is an opportunity in itself. We are confident that we will match to these delivery parameters."

Sahara Grace, Kochi is located at Seaport Airport Road, Chittethukara, Kakkanad. The project has 728 residential units with four types of block - Block A (Total units 156) Basement + Ground + 24 Floors ranging from, 66 Duplex Apartments (3 Bed room), 66 Duplex Apartments (4 Bed room) and 24 Apartments. Block B (Total units 320) Basement + Ground + 19 Floors ranging from 2 to 3 bedroom-312 apartments and 8 penthouses. Block C (Total units 220) Ground+ 12 Floors 220 Apartments and Block D include Ground + 9 Floors (4 bedroom premium units) - total 32 Apartments. The total built up area of the project is approx. 1,68,675.36 sq. meters (approx).

Sahara Grace, Kochi plans to offer its residents various amenities like - a clubhouse which is proposed to be built on a plot area of approx. 4290 sq.meters and will have facilities like Swimming Pool, Health Club/ Gymnasium, Badminton Court, Billiards / Snooker and TT facility, Club, Snack Counter, guest rooms, Party Lawn and Kid's play area. In addition to this there will be a Helipad in case of easy evacuation during emergency, Central water body with artificial lake, gazebo and jogging track, multi-storied car parking, Multi level security system, piped cooking gas facility, fire control system, rain water harvesting system, as well as separate kid's play area for all its residents.

For Block - A residents there will be an exclusive recreational floor which proposes to have Community halls, Gymnasium, Lounge, Pool / Billiards facility/ Library/ Terrace Garden.

About Sahara Real Estate Business

Sahara Prime City Limited has developed residential projects which include townships, premium group housing projects, hospitals, hotels, to name a few. SPCL is also credited with the development of Aamby Valley City, near Mumbai.

The flagship project of SPCL is 'Sahara City Homes', a chain of townships proposed to be developed across 217 cities in India. The other projects of SPCL are hotel 'Sahara Star' in Mumbai and 'Sahara Hospital', a tertiary care hospital in Lucknow.

Other Real Estate projects of Sahara Group are -

Residential Projects Completed

Sahara States Township - Lucknow 85.18 Acres
Sahara States Township - Hyderabad 44.64 Acres
Sahara States Township - Bhopal 57.07 Acres
Sahara States Township - Gorakhpur 152.76 Acres

Shopping Malls & Hotel Completed

Sahara Mall - Gurgaon 3 Lac 94 Thousand sq.ft. (Built up Area)
Sahara Ganj - Lucknow 5 Lac 25 Thousand sq.ft. (Built up Area)

On Going Projects

Sahara Grace - Gurgaon 11 Acres & no. of units 207
Sahara Grace - Lucknow 10 Acres & no. of units 448
Sahara Grace - Kochi 15 Acres & no. of units 728

For Further Information:

Ghulam Zeeshan/ Garima Saraswat
Corporate Communications,
Sahara India Pariwar
Mob: 09335235621/ 09919091316

About Us :: Overview

Adfactors Public Relations is amongst the leading communications consultancies in India. We specialise in corporate and financial communications, public affairs, crisis communications and technology PR.

In each of these practice areas, our solutions are rooted in the client's business strategy. Knowledge-driven communications being our brand core, our consultants combine domain knowledge with communications expertise.

Founded in 1997, we have unmatched expertise and experience in corporate and financial communications.

Over the years, we have managed some of the most challenging and complex communication assignments for corporate India. These include the largest capital market offerings over the last 10 years. We have also provided communications support for numerous high-profile M&As, restructurings, open offers and delistings.