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Kanda is Ready to Distribute SuperPro Programmers in UK

Kanda will be the new representative of Xeltek's industry leader universal device programmers in UK.

SUNNYVALE, CA, October 15, 2008 **/24-7PressRelease/** -- Kanda and Xeltek have signed a distributorship agreement In October, 2008. Kanda will be the new representative of Xeltek's industry leader universal device programmers in UK.

Kanda is established in 1993, and based in Wales, near Aberystwyth, on the West coast of the UK. Kanda is specialized in electronics training and development tools, embedded modules and PC interfaces such as Bluetooth, USB and Zigbee, and device programming. Kanda has lots of technical expertise in programming industry with their experienced staffs, which is the main selling point with customers. Since Kanda has their design & support team in house, they will be providing immediate technical assistance for their SuperPro customers.

Kanda was the first company who developed the low cost training kit for microcontrollers, the STK200 kit for AVR systems, and sold over 50,000 of them. Kanda is also the company who defined the 10-way interface standard for in-system AVR programmers which was adopted and commoditized by the other companies. Kanda's expertise in device programming industry merging with Xeltek's high quality & ultra-fast programmers will provide an irresistible experience to its customers in UK.

Kanda mainly markets and sells the products through their website, but they have taken trade adverts in a variety of publications as well as stands at Embedded System Trade Shows. Kanda's product line exists of device programmers, modules and development tools; and their customer profiles are research labs, schools, programming houses, wireless platforms etc... Kanda's major customers can be counted as Stanford, UCLA and Oxford Universities, Sumitomo Electric Wiring, CERN, Metropolitan Police, Teleflex, Distrelec, British Telecom and Airbus. With Kanda's broad customer portfolio operating in 99 different countries, Xeltek will reach more customers to provide high quality programming solutions.

"We are delighted to have the opportunity to distribute Xeltek products, which are the best programmers in the world" stated by Adrian Wallis; Development Controller, Kanda "We look forward to working with Xeltek to promote their first class programmers in the UK".

About Xeltek, Inc.

Xeltek manufactures a family of low-cost eprom programmer, gang programmer, PIC programmer, AVR programmer, universal programmer, device programmer, and IC programmer including SuperPro series.