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Univenture's Bind-In and Adhesive Safety-Sleeves and UniKeep Wallets for Audio Books to be Featured at Frankfurt Book Fair 2008

Green Choices Available for Publishers, Printers, Promoters and Agencies

MARYSVILLE, OH, October 15, 2008 **/24-7PressRelease/** -- Univenture, Inc., is an award winning inventor and manufacturer of a robust line of environmentally responsible multimedia packaging, document storage, promotional, organization, presentation, and direct mail products and solutions. The company will showcase its eco-friendly products for publishers, printers, promoters and agencies on October 15-18, 2008 at the Frankfurter Buchmesse in Frankfurt, Germany. Univenture will display its green products and solutions for the industry in Hall 4.2, Stand G415.

"Univenture has 20 years expertise in providing responsible packaging choices. Publishing and printing professionals, along with their promoters and agencies, will discover the variety of environmentally responsible products and customized solutions we have to offer," stated Ross Youngs, CEO and Founder of Univenture. "Our unique manufacturing technologies allow for a wide range of dynamic products and provide a wide array of customizable solutions for our customers," added Youngs.

Univenture products to be featured at the Frankfurter Buchmesse 2008 include:

Adhesive CD/DVD Sleeves

Clear, durable 100% polypropylene Adhesive Sleeves by Univenture feature patented Safety-sleeve protection and edge-to-edge adhesive backing. Included in the selection of these one-disc sleeves are tamper-evident perforated-opening models.

Bind-In CD/DVD Sleeves

Univenture's Bind-In Sleeves excel in disc protection and product visibility. They are highly effective solutions for both disc insertion and bindery automation. A variety of styles are available including a tamper-resistant lift-up window.

Using environmentally friendly recyclable polypropylene, Univenture's patented U-1000 technology produces disc packaging in high volumes and provides cost-effective solutions for automation applications. When safe packing for discs and graphics are required, a complete package that includes graphic insertion, printing, labeling, and embossing is easily and economically produced.

UniKeep Wallets for Audio Books

Lightweight and portable, Univenture's two-ring UniKeep Wallets provide secure disc storage and are ideal for audio books and multiple disc sets. Completely made from durable, curbside recyclable polypropylene, they are designed with integrated interlocking rings and a clear full-wrap overlay cover that allows for insertable graphics. Compatible with Univenture's patented premium Safety-sleeve disc pages, individual units are easy to add to or remove. A variety of multiple disc models are available.

The company's patented Safety-sleeve is designed to eliminate much of the risk of damage that can occur with other types of packaging. The compact Safety-sleeve is significantly less bulky than traditional disc packaging. More discs can be stored in less space allowing for package minimization resulting in reduced production and shipping costs. Besides longer wearing, greater durability, and inexpensive attributes, Safety-sleeve products carry a higher perceived value than comparable products.

In addition to the featured product lines, Univenture will be displaying its entire line of innovative, patented products made of 100% polypropylene which are curbside recyclable: UniKeep Binders in a variety of sizes and eye-popping colors, media storage products, custom storage devices, accessories, and EnvyPak mailing products.

Core Univenture products are available in 100% polypropylene that is manufactured from clean technologies. The finished

poly product requires as much as 30% fewer resources than products made from other mixed materials. Polypropylene is archival safe since it is extremely stable and will not out gas.

Attendees seeking green products and solutions will discover there are unlimited possibilities for combining discs across the Univenture product lines to suit their publishing, printing, promotional and merchandizing needs. The company has been providing multimedia packaging products and solutions for 20 years, understanding the subtleties of automation and media packaging and offering custom design solutions for even the toughest packaging challenges.

visit www.univenture.com or call Univenture's corporate headquarters at 800-992-8262.

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About Univenture

Univenture has been designing and manufacturing media packaging for leading companies in the entertainment, software and publishing industries since 1988. The dedicated focus of the Univenture team has resulted in numerous industry awards and accolades for its innovation, commitment to customers and sales growth.

Globally anticipating and meeting customer needs, Univenture has sales and manufacturing operations in Marysville, Ohio; Reno, Nevada; Dublin, Ireland and Shenzhen, China.