



Press Release Contact Information:

J Smoke Wallin
Wine 2.0 LLC
Chairman
11555 N Meridian, Ste 301
Carmel, IN
USA, 46032
Voice: 317-574-6401
E-Mail: [Email us Here](mailto:info@winetwo.com)
Website: [Visit Our Website](http://www.winetwo.com)

Young Presidents Organization and World Presidents Organization (YPO-WPO) & Wine 2.0 Announce Collaboration for the Global Leadership Conference (GLC), March 11 -15, 2009 in Miami

Provides Wineries a Unique Opportunity to Build Relationships With CEOs From Around The World

SAN FRANCISCO, CA, January 30, 2009 **/24-7PressRelease/** -- Wine 2.0, the innovator in social networking and events in the wine industry (www.winetwo.com) and The Young President Organization (YPO) /Worlds Presidents Organization (WPO) announced today that they are partnering to bring some of the world's best wineries to the Global Leadership Conference in Miami, March 11-15 2009.

"Wine 2.0 is very excited to work with YPO-WPO to bring some of the most unique and special wines from around the world to the Global Leadership Conference in Miami," said J. Smoke Wallin, Chairman of Wine 2.0 and a YPO member. He continued, "Wine 2.0 works with wineries big and small to connect them with the right consumers in both live events like the GLC and online through social networks. This is a unique opportunity for our winery partners to meet leading CEOs and their spouses from around the world."

"YPO-WPO is pleased to take our member experience to the next level at GLC with Wine 2.0. Our members range from serious wine connoisseurs to the casual drinker. Wine 2.0 enables us to offer a superb quality of select wines from around the globe in a unique setting," said Simon Preston, Chairman of the International Board of Directors 2009-2010 of YPO-WPO.

Wine 2.0 wines will be poured through the week, with special and intimate wine tastings held at the host hotel, The Fontainebleau Hotel. Meeting and connecting with the 1500+ members and spouses who will attend the wine tastings, held specifically during the first day event and closing day festivities, offers Wine 2.0 wineries an exclusive opportunity to build long lasting relationships with YPO-WPO members. These are the leaders of leaders, chapter executives who want to bring all that YPO-WPO membership has to offer back to their chapter's members.

About Wine 2.0

Wine 2.0 is the innovator in social networking and events in the wine industry. Wine 2.0 focuses on the next generation wine consumer and breaks down the barriers to learning about, experiencing and enjoying wine. Wine 2.0 events feature the newest generation of emerging technology companies, services and communication tools that are changing the world of wine. (www.winetwo.com)

About YPO-WPO

YPO-WPO is a global network uniting two of the world's foremost leadership organizations: YPO (Young Presidents' Organization) and its graduate group, WPO (World Presidents' Organization). YPO-WPO connects nearly 17,000 members and their families from 100 countries around the shared mission of Better Leaders Through Education and Idea Exchange. The organization offers an expansive array of learning opportunities at the local, regional and international levels. Alliances with leading higher education institutions provide members access to the world's top business minds, and a variety of events and networks address a full spectrum of personal, business and social enterprise topics. For more information, visit www.ypowpo.org.