



Capital Financial Bancorp Inc. Receives A+ Rating from the Better Business Bureau

The Better Business Bureau awards Capital Financial Bancorp Inc., a Schaumburg-based mortgage company, an A+ rating for remaining "complaint free" for over 36 months.

SCHAUMBURG, IL, June 05, 2009 **/24-7PressRelease/** -- The Better Business Bureau of Chicago and Northern Illinois is introducing a new Ratings System (a letter grade from A+ to F) for all Accredited Businesses and non-accredited companies that are in the BBB database. This new ratings system replaces the previous "satisfactory" or "unsatisfactory" rating. The changeover was mandated by the Council of Better Business Bureaus (the parent BBB organization). The new ratings will be used by all BBBs across the United States and Canada. The letter grades are calculated by computer using a proprietary ratings formula that takes into account 17 weighted factors. The largest single factor in determining a letter grade is a company's overall complaint history with the BBB.

Capital Financial Bancorp Inc has over two decades of experience and expertise in mortgage lending. Capital focuses on building strong relationships, offering its in-house banking products and services, and has a diverse national network of lenders. Capital is making history in the mortgage lending industry as a progressive leader - introducing a Free Employee Benefit Program, a "Going Green" initiative, and the Union Advantage Homeownership Program.

Capital Financial's outstanding marketplace ethics and integrity were what earned them the A+ rating and company president Tory Tarsitano, CRMS, is excited that his company is being considered for the international award.

"Our employees have worked very hard to set the standard of quality and trust in this growing industry," said Tarsitano. "We are still celebrating the honor of winning Mortgage Company of the year, let alone the A+ rating from the BBB."

"While success stories from clients we helped get the best mortgage products and services available are enough of an award for us, it's always nice to be recognized by others," explained Brian Augustine, CRMS and CEO, who attributes the company's success to its dedicated staff. "Our team of caring professionals deserves all the recognition for our recent award."

For more information on any of Capital Financial's products or services, please contact them at 866.FUND.789 or visit them online at www.capitalfinancial.net.

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