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**SEO Company Launches Google+ Social Media Training Program; Interaction Focus Group**

*Los Angeles SEO Company announces the launch of professional Social Media Training Program which includes new Google+ social interaction focus group.*

LOS ANGELES, CA, November 13, 2011 **/24-7PressRelease/** -- With the ever changing noise about social media you either you love it or hate it. Businesses all over the world ask the question "What does this mean for my business?" Considering the upward trend in popular social media platforms like Twitter, LinkedIn and Facebook, it seems more than likely that the demand for social media is only going to increase.

Los Angeles SEO Company, an Internet marketing company that provides search engine optimization services primarily for Los Angeles based customers, helps clients achieve increased visibility on Internet search engines like Google.com using organic or algorithmic SEO methods. This new service offering is aimed at educating small business owners about the benefits of social media when it comes to 'brand management' and helps business owners prepare for building and maintaining their online reputation through popular social media channels including the new Google+ service.

It's all about communication and bringing clients together with their customers. "If your customers can't easily find you, they're going to find your competitors. Having a well cemented social media presence allows your prospects to connect with you on the social web in a way that is becoming - well, standard." said Alex R, Senior Link Analyst.

By now many business owners understand that there is a significant buzz about social media that isn't going away. Those who do not yet have a presence in social circles are trying to decide how to get involved and just where to begin. There is no doubt that Google+ is going to be a significant force in the social web. Google said it has signed up more than 40 million users for Google+ since launching the service in June.

A recent report released by WebMarketing123 called the 2011 State of Digital Marketing Report revealed that although SEO (search engine optimization) is still the leading choice for online marketers, 60 percent of respondents said they plan to increase their budget for social media marketing in 2012. Of those 500 marketing professionals polled, 68 percent said they've generated leads from either Facebook, Twitter or LinkedIn, while 55 percent have closed deals from social media leads.

"Hiring the right SEO company plays an important role in the success of any business using the Internet. Each day, more and more businesses are launching websites and the competition is obviously increasing. It isn't enough that your business merely exists. You need to hire a professional SEO firm, which can use the latest search engine approved techniques to help get your website ranked in major search engines in top positions." he added.

**About Los Angeles SEO Company**

Los Angeles SEO Company is an Internet marketing company providing search engine optimization services primarily for Los Angeles based customers. The firm helps clients achieve increased visibility on Internet search engines like Google.com using organic or 'algorithmic' SEO methods. Utilizing successful SEO services including the creation and distribution of 'sticky' and 'informative' information pieces across the web, the firm succeeds in building merit based references and inbound links to their clients web site.

For more information about LASEOCompany.com please visit: <http://www.laseocompany.com>