



Carolina One Real Estate Earns Website Quality Certification - Designation Signifies Excellence in Corporate Website

Carolina One Real Estate has earned the 2011 Website Quality Certification (WQC), presented by Leading Real Estate Companies of the World to member companies that have demonstrated excellence in website design, functionality and execution.

CHARLESTON, SC, February 17, 2012 **/24-7PressRelease/** -- Carolina One Real Estate has earned the 2011 Website Quality Certification (WQC), presented by Leading Real Estate Companies of the World to member companies that have demonstrated excellence in website design, functionality and execution.

Every aspect of the site, carolinaone.com was reviewed to ensure exacting standards were met in six key areas, ranging from design and content to human interactivity to search engine optimization. The WQC was introduced in 2009 to recognize and encourage superior websites among Leading Real Estate Companies of the World's 550 member firms.

"With so many people going online to obtain information on homes, communities and everything relating to home buying and selling, it is vital for a real estate firm to have a current, easy-to-use and relevant website," notes Pam O'Connor, president/CEO of Leading Real Estate Companies of the World. "By earning the Website Quality Certification, Carolina One Real Estate has demonstrated that it offers fundamental online resources to home buyers and sellers, which are further supported by the expertise only a dedicated real estate professional can provide."

According to Philip H. Cheves, Carolina One Real Estate 's Director of Marketing, Carolina One's website was also nominated as one of three finalists for Leading Real Estate Companies of the World's Website of the Year Award. The Award will be presented at LRE's Annual Conference in Orlando, Florida in March.

Carolina One Real Estate is the leader in residential homes sales in Charleston, South Carolina. The company serves Charleston, Berkeley, and Dorchester Counties and currently has over 750 sales associates. Carolina One Real Estate has neighborhood sales offices in Mount Pleasant, Isle of Palms, Summerville, James Island, Goose Creek, West Ashley, Edisto Island and Historic Downtown Charleston.

For more information about Carolina One Real Estate please visit www.carolinaone.com.

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