

Manchester Premier Inn Celebrates Local Premier League Clash

To celebrate the forthcoming football match between Manchester United and Manchester City, the city's central Premier Inn is turning one of its floors red - and one blue.

LONDON, ENGLAND, April 10, 2013 **/24-7PressRelease/** -- To celebrate a football match that divides a city, one of Manchester's central Premier Inns has transformed two of its floors for the upcoming City-United derby - one into red and one into blue.

As the city gears up for the match, which will take place at Old Trafford on Monday 8 April, Manchester football fans can head to the [Premier Inn Manchester city centre](#) (Piccadilly) on Dale Street to pledge their allegiance alongside other supporters. The hotel has even adorned each room with golden plaques in honour of some of Manchester's footballing greats.

United's red floor includes Room 99 - 'The Treble Room' - in homage of United's historical 1999 treble win and Room 19 - 'The Champions Suite' - the number of league titles United have won.

Not to be outdone by Sir Alex Ferguson's men, the City floor has 'The Aguero Suite' in room '93:20' named after the exact moment City striker Sergio Aguero scored the last gasp winner against Queens Park Rangers last season to snatch the Premier League crown from United's grasp.

The transformed hotel doesn't just accommodate the reds and blues.

Its top floor is 'neutral', holding the 'Dennis Law Suite' who played for United and City and 'The Sparky Mark Hughes Suite' who played for United and managed their noisy neighbours.

The now red, blue and purple hotel will clamp down on late check-outs with staff calling the time that has elapsed after guests are meant to check out as 'Fergie Time' - due to United's knack for scoring injury time goals after the 90 minutes is up.

For further information please contact the Premier Inn team on 020 7693 6999 or email premierinn@frankpr.it.

About Premier Inn:

Award-winning Premier Inn is the UK's best value hotel brand with over 650 budget hotels and more than 50,000 rooms across the UK and Ireland. Premier Inn bedrooms feature en-suite bathrooms, TV with Freeview, and WiFi internet access. All Premier Inns feature a bar and restaurant; situated inside the hotel or adjacent, offering a wide range of food choices.

Premier Inn is open in Abu Dhabi, Dubai and India. On a domestic front, Premier Inn is the largest provider of budget hotels in London (within the M25)

Premier Inn supports Great Ormond Street Hospital Children's Charity. The charity needs to raise GBP50 million every year to support the care the hospital provides to some of the UK's sickest children.

Website: www.premierinn.com

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Contact Information:

Sara Lincoln

Premier Inn

London

UK

Voice: 0207 693 6999

E-Mail: Email Us Here

Website: <http://www.premierinn.com/>

Online Version:

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