



Maggie Sy Develops Innovative Sourcing Strategies for Infant Nutritional Product

Maggie Sy oversees sourcing strategy and procurement functions for an entire region at Mead Johnson & Company, LLC

SINGAPORE, January 14, 2014 **/24-7PressRelease/** -- Mead Johnson & Company, LLC. Director of Asia Sourcing and Procurement Maggie Sy has been recognized for showing passion, leadership and excellence in sourcing strategy development and overall supply chain performance.

Ms. Sy has more than 20 years of experience in the supply chain profession mostly around the sourcing and procurement field. She currently specializes in commodities sourcing, price hedging, mergers and acquisitions, inventory and distribution modeling and strategy, and sales inventory and operations planning processes. In her current role, she is in charge of leading and driving the sourcing strategy and procurement functions for the entire region, developing sourcing strategies, and managing ingredients and Indirect spend for the region for Mead Johnson & Company, LLC., a provider of nutritional products for infants and children.

Through the years, Ms. Sy has built on a plethora of skills and talents, and she attributes her success to her drive to excel, hard work and enjoying her achievements, which fuels her even more. She has received various corporate achievement awards throughout her career. She became involved in her profession because of her prior experiences in the field. After she finished her bachelor's degree, she started as an industrial engineer in operations research and from there she entered supply planning. She progressed into procurement and she has never looked back. She has deliberately built and strengthened her career with just three companies, all of which are global multinational companies with very well known brands many of which are household and heritage brands. Her consistent progression in each company throughout the years demonstrates the high performing culture that she leads and drives.

Ms. Sy received a Bachelor of Science in Industrial Engineering from the University of the Philippines. She was recently inducted into Worldwide Branding and also maintains affiliation with the American Chamber of Commerce in Singapore. She enjoys pop music, watching movies, and playing the acoustic guitar in her spare time. In the recent years, Ms. Sy started speaking at conferences and industry forums in Malaysia and Singapore. She hopes to continue to excel as a supply chain professional, and is considering a move to a Corporate Business Strategy role or even handle a market on the commercial side of the industry.

For more information about Mead Johnson & Company, LLC., visit <http://www.meadjohnson.com/Pages/default.aspx>.

About Worldwide Branding

For over 15 years, Worldwide Branding has been the leading, one-stop-shop, personal branding company, both in the United States and abroad. From writing professional biographies and press releases, to creating and driving traffic to personal websites, our team of branding experts tailor each product specifically for our clients needs. We are dedicated to empowering our 600,000 clients with effective branding tools to help them achieve success. From healthcare to finance to education and law, our constituents represent every major industry and occupation, at all career levels.

An international company, we provide our members with access to members in over 52 countries including, the United States, Canada, Australia, the United Kingdom, France, The Netherlands, Germany, Ireland, Spain, Switzerland, South Africa, Belgium, Mexico, Italy, Brazil, Sweden and The United Arab Emirates, just to name a few.

We presently have two offices, but we are headquartered on Long Island. Our team comprises more than 100 staff members and spans 10 key departments.

For more information, please visit <http://www.worldwidebranding.com>.

Contact:

Ellen Campbell

Director, Media Relations

mediarelations@worldwidebranding.com

###

Contact Information:

Ellen Campbell

Worldwide Branding

Uniondale, NY

USA

Voice: (516) 833-8440

E-Mail: [Email Us Here](#)

Website: <http://www.worldwidebranding.com>

Online Version:

You can read the online version of this press release [here](#)

Disclaimer: If you have any questions regarding information in this press release, please contact the person listed in the contact module of this page. 24-7 Press Release Newswire disclaims any content contained in this press release. Please see our complete [Terms of Service](#) disclaimer for more information.