



## Pitbull Industrial Pumps Launches Redesigned Website

*Streamlined design of pneumatic displacement pump manufacturer's new site is based on the belief that simplicity is best.*

SOUTH ELGIN, IL, November 30, 2016 **/24-7PressRelease/** -- When Illinois-based Pitbull Industrial Pumps was ready to redesign its website, company officials had one clear goal in mind: simplifying things for their current and prospective customers.

"Our company motto says it all - 'the simplest design is always the best,'" said Matthew Vetter, president of the Illinois-based [manufacturer of industrial pumps](#). "We created the new website so that site visitors can find the information they need quickly and easily."

Chief among that is information on Pitbull Industrial Pumps' [innovative pneumatic displacement design](#), which leverages the company's fundamental conviction that simplicity works best: the Pitbull Pump consists of a hollow chamber and two check valves, with no impellers, diaphragms or seals, and no electric motor.

Vetter said a primary goal of the recently launched site is to educate prospective clients about the advantages provided by this advanced pump design:

- Minimized maintenance and downtime
- Improved cost of ownership
- Increased pump performance

Another important objective is to ensure that existing and prospective customers can use the website to easily contact the company. To that end, the site provides prominently displayed phone and fax numbers, a simple contact form and a list of main contacts with full contact details.

The site also features several easy-to-use application forms that provide site visitors with rapid, engineer-reviewed recommendations and pumping solutions.

"We want people to know that Pitbull Industrial Pumps stands ready to deliver the answers they need, whether it's a quick question about delivery times, a request for technical assistance or expert advice on solving complex pumping challenges," Vetter said.

Contact the company via its [website form](#) or by phone at (847) 214-8988 for details.

### **About Pitbull Industrial Pumps**

Founded in 1990 as the Chicago Industrial Pump Company, Pitbull Industrial Pumps designs and manufactures a complete line of submersible, transfer, filter press and hot condensate return pumps designed to handle debris, abrasive particles, and corrosives in a wide range of applications. The company's innovative pneumatic displacement design delivers an effective, reliable pump devoid of the internal components that so frequently create problems in other products. The Pitbull Pump exemplifies the company's belief that "The Simplest Design Always Works Best." Visit [www.pitbullpumps.com](http://www.pitbullpumps.com) to learn more.

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