



DealYard's Holiday Sales on Track to Smash Previous Records

Through strategic sales and by partnering with new retailers and manufacturers, DealYard is on track to beat new records for Black Friday, Cyber Monday, and overall holidays sales volume.

NEW YORK, NY, December 25, 2016 **/24-7PressRelease/** -- DealYard is an award-winning online retailer that offers name brand products at discounted prices. It sells many products including electric blankets. With a sliver of time still left in the holiday shopping season, DealYard is already ahead of schedule on seasonal sales volume. With the success of their deeply discounted name brand products and the timeliness of best sellers like electric blankets being available during an exceptionally cold winter, DealYard's holiday sales are on track to break previous records.

[With inventory ranging from electric blankets](#), heated mattress pads, bathroom faucets, kitchen faucets, and small kitchen appliances, DealYard's diversity is what helps set them apart from the competition. DealYard's successful inventory investments are part of what is contributing to their record Black Friday sales that were 55% higher than last year. DealYard's Cyber Monday sales were the biggest ever at 42% above 2015 sales.

With such rapid growth from personal company investments, DealYard sees future growth opportunities in expanding their supply chain methods to other retailers and manufacturers. The company's next move? DealYard is expanding to allow more retailers and manufacturers to sell their products online. DealYard will also be expanding their drop ship program by integrating new drop shippers to their platform in broadening categories such as kitchen appliances and health and beauty.

"DealYard is committed to our goal of delivering diverse product selection in the fastest times possible. That is the reason why we are partnering with other retailers and manufacturers, and are in the process of investing in and expanding to multiple warehouses. This will enable us to give people what they want and deserve via prompt delivery times," remarked Rob Heller, founder of DealYard.

DealYard.com, founded in 2003, has been committed to offering premium quality brand name products and overstock merchandise at deeply discounted pricing. Recognized by INC5000, their in-demand inventory includes aerobeds, heated throws, fleece blankets, microplush electric throws, electric blankets, and other name brand products. To learn more, visit their renovated, responsive website, DealYard.com or call 1-866-320-DEAL (3325).

###

Contact Information:

Rob Heller
DealYard
Westbury, New York
USA
Voice: 866-320-3325
E-Mail: Email Us Here
Website: <http://www.dealyard.com>
Blog: <http://www.dealyard.com/discount/>

Online Version:

You can read the online version of this press release [here](#)

Disclaimer: If you have any questions regarding information in this press release, please contact the person listed in the contact module of this page. 24-7 Press Release Newswire disclaims any content contained in this press release. Please see our complete [Terms of Service](#) disclaimer for more information.