



## **Case Electronic has Launched a Crowdfunding Campaign for their Project: +Life, a Case for Laptops**

*Spanish-based tech start-up, CASE ELECTRONICS, develops laptop case prototype that increases device memory and battery life.*

GRANADA, SPAIN, June 09, 2017 **/24-7PressRelease/** -- Luis Mendez, the CEO of Case Electronic and his hardworking team have come up with a fantastic project, +Life that can give your laptop an additional battery and storage. With +Life, you do not have to worry about running out of battery power, or your laptop getting heated all the time for it can give an additional battery up to 70 hours, 2TB of storage and also comes with the most advanced cooling system on the market. +Life also acts as a protection against accidental bumps and scratches.

There are three models of +Life for laptops with different specifications;

The case for laptops basic model is made with the best quality and resistant plastic giving up to 30 hours of autonomy with 1-hour charge. It has a hard drive of 500 GB, Cooling Fans, Light for battery Indicators and Led logo, 2 Port thunderbolts, Sd card slot port, Load and USB port, Screen and Keyboard Protectors.

There are two types of Premium model laptop case; both are made of aluminum. One can last up to 50 hours with 1TB hard drive while the other up to 70 hours of autonomy with 1-hour charge and 2TB, both come with Cooling Fans, Light for battery Indicators and Led logo, Load port, USB, Port Thunderbolt, Screen Protector and Keyboard Protector.

The case for extreme model laptops is a Carbon fiber material, 70 hours of an autonomy/1 hour of charge and 2TB hard drive. It has Cooling Fans, Light for battery Indicators and logo, Load port, USB, Port Thunderbolt, Screen Protector and Keyboard protectors.

All the prototypes shown by Case Electronic during this campaign match the final product, in appearance, function, and manufacturing methods. Luis Antonio and his team found themselves in an unpredictable variable of volume, they do not know the exact number of pre-orders to work with, and this is where you come in!

This crowdfunding campaign goal is set at \$558,225, and they need your help. The greater the volume of contributions is, the faster the release will be.

The team has 40 days to go, and if this campaign goal is met, they will start Engineering design by July, mass production in August then shipping starts by September 2017.

This crowdfunding is "All or nothing." The project will only be funded if it reaches its goal by Sun, July 9, 2017 so support Case Electronic on this project, and you will be rewarded.

### **REWARD Pack "POWER BANK OUT + BLUETOOTH SPEAKER"**

For pledging \$169 or more, you will receive a power bank out (7500 mAh), a bluetooth speaker, a special thank you e-mail and we will keep you informed about what it is going on with Case Electronic. Besides, after the campaign ends, we will prepare a special list which will be uploaded to our website, where your name will be included for supporting our project.

### **REWARD Pack "+LIFE CASE LAPTOP BASIC"**

For pledging \$268 or more, you will receive an exclusive Kickstarter price of 30% off (expected retail 350EUR). Color: Blue and White. Choose your color after the campaign ends.

#### **INCLUDES:**

- +Life Case Plastic
- USB C Cord
- Type C to USB C Wall Charger
- Screen Protector
- Keyboard Protector
- THANK YOU

Free US & EU shipping included.

Visit <https://www.kickstarter.com/projects/1117944176/life-2> to back this project, and you will be rewarded handsomely.

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**Online Version:**

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