

SmartBuyGlasses Moves to Eco-friendly Packaging

SmartBuyGlasses has launched new eco-friendly packaging for all eyewear shipments, aiming to assist in the movement to protect the environment.

[SmartBuyGlasses](#), a leading global eyewear retailer, is making significant steps towards becoming a leader in the sustainable packaging movement. With hopes of a greener future, they have rolled out various initiatives to reduce their carbon footprint, including the creation of branded and sustainable courier packaging.



Committed to reducing waste, SmartBuyGlasses will now send all eyewear shipments in 100% recycled packaging. In doing so, the need for plastic packaging is eliminated, reducing deforestation, water consumption, and energy use associated with plastic production. SmartBuyGlasses also began using recycled paper to print any flyers or information leaflets, further reducing the need for plastic.

The world uses over [100 billion tons](#) of materials annually and wastes more than 90% of it; packaging alone represents 32.6 billion tons. In an attempt to combat this issue, SmartBuyGlasses is reusing materials and reducing waste in any way they can.

SmartBuyGlasses is working to change the world, one frame at a time. Their SmartBuy Collection glasses now come in an eco-friendly matte leather case, and they offer cleaning cloths made from recycled plastic. SmartBuyGlasses is committed to reducing its environmental impact without sacrificing quality or customer service.

The company's commitment to using recycled materials is an excellent example of the power of responsibility in helping save the environment. Sustainable packaging has become increasingly important for businesses in all industries. With a lower environmental impact than conventional packaging, it can help companies reduce their carbon footprint while continuing to serve their customers.

About SmartBuyGlasses

SmartBuyGlasses is a leading global eyewear e-retailer with over 15 years of expertise in the eyewear industry. SmartBuyGlasses sells an extensive range of eyeglasses, sunglasses, and



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contact lenses at accessible prices. With trendy designs available at affordable prices, SmartBuyGlasses gives everyone access to the perfect eyewear to show off who they are.