September 7, 2006

# New Vice President to Steer Tugboat Enterprises' Software Sales

*Award-winning Software Developers Announce Sales Leader*

For Immediate Release: Gordon F.D Wilson, Chairman of the Board of Directors for Tugboat Enterprises Ltd, is pleased to announce the appointment of Nathan Potechin in the position of Vice President Sales. Mr. Potechin has had a distinguished career in high tech Operations and Sales with previous experience including Sr. Director of Operations for MGI Software Corp, Vice President – Operations Goldrich Printpak Inc, and most recently Chief Operating Officer of Convenxia Ltd.

"We are pleased that Nathan is part of our management team," Wilson remarked. "He is joining us at a very exciting time for Tugboat Enterprises. We anticipate we will have a long and very prosperous relationship, and that he will be a key contributor to our continued success and growth."

Mr. Potechin is responsible for building and managing worldwide sales, including OEM deals, on-line and retail distribution. He will bring his considerable knowledge working with software start up companies to the Tugboat Management team.

"I've had the pleasure of working in the high-tech field for over twenty years just so that I could be ready when Tugboat called. Few of us in our careers are given the opportunity to participate in the worldwide launch of such a timely, crucial product as Lifeboat, and I am very pleased to join the Tugboat team at this time."

Potechin began his official duties on the first of September. He lives in Toronto, Canada.

Tugboat Enterprises Ltd is a start up software development and publishing company that specializes in data recovery, encrypted off-site storage and data transfer systems. Their flagship program *Lifeboat Data Rescue* can bypass a non-functioning Windows system to recover data files with only three key strokes. It has received international acclaim.

Tugboat Enterprises Ltd can be seen on: www.GenesisExchange.com
*Lifeboat Data Rescue* is quickly becoming the preferred software for fast and efficient data recovery when Windows stops functioning. The software was recently awarded the Tucows Editors Choice Award, and has received numerous five star reviews. http://www.tucows.com/article/671 Industry reviews of Lifeboat can be seen at www.pcnet-online.com/index.html and www.kickstartnews.com/reviews/utilities/lifeboat_1.html

**TUCOWS Must Have Applications - Lifeboat by Dr. File Finder ™** December 22, 2005

Lifeboat saved me hours of work…. The Lifeboat Data Rescue System is brilliantly simple... Lifeboat can save your files even if the operating system has failed! I haven't seen another program that can make that claim… Lifeboat, by Tugboat Enterprises, Ltd., is in my opinion a program that should be included with every computer… Because you never know what will trigger the crash… Lifeboat … (has) become what I consider to be a true must have application!

If you don't buy the program now, at least bookmark this page in case you need Lifeboat in the future. The builders of the Titanic said it was unsinkable and didn't install enough lifeboats. They were wrong and it cost the passengers everything. If you have a crash, make sure you have a Lifeboat!

http://www.tucows.com/article/671

"If you have any concerns about your data, even if you do backups, you'll want to check out Lifeboat. It's unique and by far the best alternative to recovering data from a damaged drive… Give it a try, think you'll be amazed at how easy it is to set up and use." Don Watkins, *PC Net*, www.pcnet-online.com

"We recently reviewed the *Lifeboat* data recovery software. It's a terrific utility that everyone – and I do mean *everyone* – should have on a CD that sitting next to their Windows PC." Howard Carson, Managing Editor, *Kickstartnews* www.kickstartnews.com