



PRESS RELEASE

For Immediate Release

Media Contact: Greg Walsh, Walsh Public Relations
303 Linwood Avenue, Fairfield, CT 06824
T: (203) 2926280; F: (203) 292-6342
E-Mail: greg@walshpr.com

Party Game of the Year Ready for Biggest Party Day of the Year Wits & Wagers Gets New Year's Eve Started

Greenbelt, MD – (December 14, 2007) – Wits & Wagers, one of the most celebrated party games in history, is ready for the biggest party day of the year! It's the perfect choice for any New Year's Eve party because it generates hilarious social banter while bringing out the excitement of a swanky casino after-party. Wits & Wagers can be taught in 2 minutes to a crowd of tipsy friends, played in 25 minutes, and can handle any party group from 4 to 21+ players.

Wits & Wagers (MSRP \$29.99, for ages 10 and up) received more awards in its debut year than any party game in history – 12 in total. The accolades range from The 2007 Party Game of the Year (Games Magazine and BoardGameGeek.com) and Game of the Year (Milwaukee Journal Sentinel and Creative Child Magazine) to the best products of the year (Dr. Toy and National Parenting Center Seal of Approval) and the prestigious Mensa Select Award.

Dominic Crapuchettes, designer and founder of North Star Games, said, "We've run Wits & Wagers game nights all over the country this year and we know that Wits & Wagers is definitely a game that is great for groups. The more, the merrier. I can't think of a better time than a party night like New Years Eve to play a really fun round of Wits & Wagers."

About.com calls Wits & Wagers "the best trivia game of all time," even though it was designed as a trivia game, "for people who don't know stuff."

That is why Wits & Wagers is so popular. It is the first trivia game you can win without knowing any trivia. To play, everyone writes down a guess to questions that you might be able to estimate but will probably not guess exactly, such as, "How tall is Sesame Street's Big Bird," "How many feet wide is an NFL football field?", or "How many days was Brad Pitt married to Jennifer Aniston?"

All of the guesses are placed face-up on a board, then players bet on the guess they think is closest to being right. The beauty is that players do not have to bet on their own guess. Players can win by making educated guesses, by knowing the interests of their friends, or by taking a risk and betting big!

As a result of its mass crossover appeal, Wits & Wagers has already sold over 35,000 copies and Target carries it nationwide. Several specialty retailers note that Wits & Wagers is their best selling game. "We sold 788 copies of Wits & Wagers during the holiday season alone," Bill Lorton, Owner of The Game Preserve, said.

About North Star Games:

Dominic Crapuchettes and Satish Pillalamarri founded North Star Games in 2004. Their goal is to inspire creativity and laughter through games that engage and enrich the mind. They pride themselves on bringing innovation to a stagnant party game market that relies on Hollywood licenses instead of fresh game ideas.

www.northstargames.com