



## **Selkie IT Edition Gives Smart Technicians a Competitive Edge**

Date: May 5, 2008

For Immediate Release

Expert data recovery and migration just became faster and easier for technicians, thanks to the new program **Selkie IT Edition**, released one week ago today.

“The original concept of *Selkie* was created by technicians for technicians,” says Jonathan Lyster, program designer and CTO of Tugboat Enterprises. “We were tired of wasting time taking hard drives apart to recover data, and needed an easier, more reliable way to rescue data.”

“Some of the most powerful features of *Selkie IT* include the fact that you can pull data from many computers to one computer, all at the same time,” Lyster says. “In addition, it’s a fully automated transfer utility that will keep all your files and folders in exactly the same order as they were in to begin with – so there is no need to mess around with network settings, identities or passwords.”

The *Selkie Software* line has been created to make the process easy and fast for any computer user – you don’t have to be a technician to use *Selkie Rescue* or any of the other products in the *Selkie Software* line. To make *Selkie Rescue* more powerful, there were capabilities that a more advanced version could provide to the experts – flexibility and extras designed for the technicians looking for a competitive edge and a faster customer response time.

“We wanted to make sure other technicians could enjoy the same benefit of *Selkie*’s capabilities that our in-house technicians enjoy,” says Judi Tyabji Wilson, CEO. “These features are encompassed by *Selkie IT* Edition. We know that IT professionals will appreciate *Selkie* because it will save them time and make them money. We have

created a flexible subscription-based licence to suit technicians working out of small shops, or those working in large IT departments.”

With a subscription to *Selkie IT* Edition, technicians have access to a professionals-only forum, all future versions of the product, 24-7 live phone support, and opportunities for Beta testing.

*Selkie IT* Edition can work even when Windows is not functional. This powerful program makes file transfer possible, even as the hard drive is actively dying. To learn more about *Selkie IT* Edition, visit [www.Selkielt.com](http://www.Selkielt.com).

Tugboat Enterprises Ltd. is a software development company that specializes in file transfer and data recovery software. Their flagship product, ***Selkie Rescue Migration & Data Recovery***, can bypass a non-functioning Windows operating system to recover data files with only three key strokes. It has received several industry awards and international acclaim (see [www.tugboatenterprises.com/awards.htm](http://www.tugboatenterprises.com/awards.htm)). It is quickly becoming the preferred software for fast, easy, secure data recovery when Windows stops functioning.

Other products by Tugboat Enterprises include ***Selkie Quick File Transfer***, ***Selkie Photo Rescue***, ***Selkie Music Mover***, ***Selkie SOS (online backup)*** and ***Selkie Email Rescue***.