# Introducing Minnesota's Newest Golf Course Rating Guide! 

Now onsale at bookstores, pro shops and online!


## The Golf Market

According to the National Golf Foundation: only $22 \%$ of all golfers scored better than 90 for 18 holes. Of the estimated 29.5 million golfers in the United States, 18.7 million would be considered hackers. Minnesota has 733,000 golfers and over 570,000 of them are hackers. What's more, Minnesota consistently ranks \#1 or \#2 for the number of golf courses to it's population.

These Minnesota golfers want information from their perspective, not from the golfing elite. They want to visit golf courses they've never played and get non-biased reviews of golf courses that rate a course not just for how hard the course is, but what makes playing a round of golf an enjoyable experience.

## Hacker Rating System

With a team of independent reviewers, the Hacker's Guide visited all of the 18-hole public golf courses in the Twin Cities (87 courses) during 2008. Each course was reviewed utilizing the Hacker Rating System which rates each course across five categories using 40 different criteria.

# Suggested Retail Price \$14.95 

To order contact: Apex Golf Enterprises Minneapolis, Minnesota

612-386-9062 www.hackersguides.com

