



ShiftPlanning Inc. Releases Free Online Scheduling for Businesses

Panama City, PANAMA – April 7, 2010 -- ShiftPlanning Inc., (www.shiftplanning.com) has released its free online employee scheduling management software aimed at helping businesses with their employee scheduling. Interactive and easy to use, ShiftPlanning is next-generation scheduling software that delivers precision and speed to the business's scheduling responsibilities, freeing up time to concentrate on other demands.

The idea behind ShiftPlanning arose after entrepreneur Ryan Fyfe discovered the inefficiencies in current scheduling systems.

"The majority of businesses today still use spreadsheets or pieces of paper to manage their business's scheduling needs," said Ryan Fyfe, CEO of ShiftPlanning Inc. "This is a system that is inherently inefficient and problematic.

"Our team created ShiftPlanning to address these issues and to help businesses bring their scheduling into the 21st century," he added.

"By bringing the scheduling process to the web, ShiftPlanning is able to ensure that both schedulers and employees always have the most up-to-date information," Fyfe said. "For managers that means setting schedules with confidence, and for employees that means always knowing when they work."

ShiftPlanning's intuitive interface is as easy to use as e-mail. That means businesses can spend less time learning how to use new software, and more time getting the scheduling done.

This increases company performance, and as a result helps businesses increase their bottom line. When staff arrives on time every time, businesses run more efficiently, saving costs on unnecessary overtime, lost productivity, and other expenses.

ShiftPlanning uses the latest web technologies to deliver both an intuitive online application while at the same time adhering to strict security standards to ensure client's data is secure and accessible 24/7.

"ShiftPlanning was developed with accountability in mind," Fyfe said. "The client's success is tantamount to ShiftPlanning's success, which is why we've chosen to back our product with round-the-clock support."

To learn more about ShiftPlanning and how you can put it to work for your business, visit our website <http://www.shiftplanning.com> or call us at 1-888-973-6030.

For information on investment opportunities at ShiftPlanning Inc., or to book an interview with Ryan Fyfe contact: Kent Patel, 403-228-3390 or kent@shiftplanning.com.

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