

New & Improved *Check Printing Software* Helps Small Businesses Battle the Recession

Advanced check printing software helps businesses control expenses during the recession – and consumers can qualify to get it all for free with a special offer.

(Louisville, KY, USA) – The main advantage to small business owners who use check printing software is that it saves them money in a variety of ways – and that is especially true during these economic times. But the product enhancements just released with the newest version of *ezCheckPrinting* software make it even more irresistible, and businesses cannot afford to ignore the benefits of this convenient money-saving product.

The new check printing and writing software from halfpricesoft.com now supports even more functions and flexible features. There is no frustrating learning curve, and checks can be printed as soon as a business owner installs the check printing application. One of the main goals of *ezCheckPrinting* software designers is to make sure that the product is easy to use – even for people who may not have much experience. The software can also serve as a check management system that ensures that check information is stored and organized in one secure place. Generate a printed report for the checks paid for a particular customer, or use the report export function to help prepare for tax season and itemize those valuable deductions and business expenses.

Check paper format support offers features including:

- 3 Per Page, Check on Top, Check in Middle, and Check on Bottom options.
- Print checks from blank computer check paper with pre-printed checks.
- Print pre-printed blank checks to fill in manually at a later time or to use with other software such as ezPaycheck, Quicken, QuickBooks and Microsoft Money.
- Never reorder checks from the bank – which often results in costly delays and fees.

Free up human resources for higher productivity and more sustainable savings, as check printing and writing software saves time and reduces labor and accounting errors and mistakes. Users can also customize their checks to distinguish themselves and promote company identity and marketplace recognition. Each time a check is printed it enhances the business image and strengthens brand identity as free advertising. Choose from various font sizes or add a custom logo to checks, for an added touch that separates a business from competitors and gives customers added confidence in the company's professionalism.

Best of all, users can now get the software and the check printing paper absolutely free by using the special TrialPay offer. TrialPay lets customers pay for products from more than 7,500 online sellers and, for example, a consumer could buy clothing from the GAP or other retail partners and get a full license to use *ezCheckPrinting* software or check paper free of charge.

To learn more and take advantage of the offer visit <http://www.HalfPriceSoft.com> and select the "TrialPay" option. No business owner can afford to pass up that kind of freebie, especially in today's budget-challenged economy.

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