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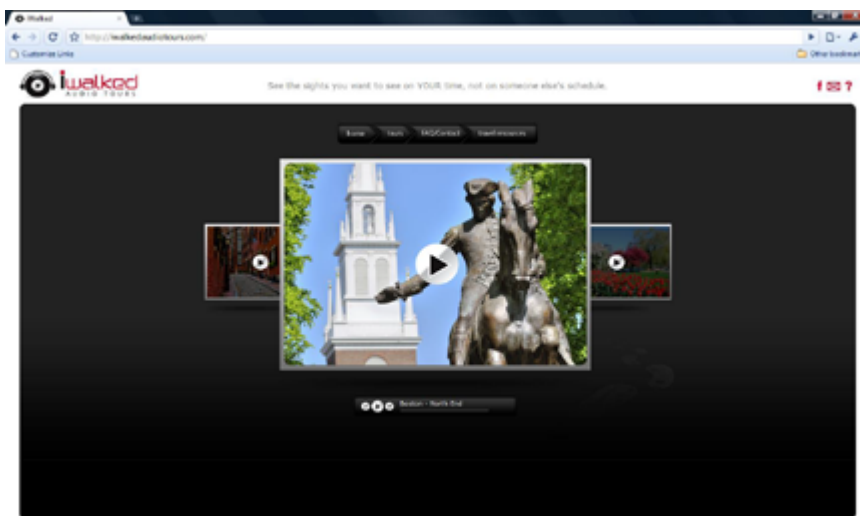
June 7, 2010

IWalked, LLC has launched a new brand of “live” audio tours. By giving listeners a personal tour guide, IWalked has created an opportunity for travelers to experience a city at their convenience and not at the mercy of a tour schedule. Each tour is packed with history, architecture, quirky trivia, popular culture and crime / scandals. The current library of 3 Boston tours (Beacon Hill, North End and Boston Common / Public Garden) provides insight to such intriguing mysteries as:

1. What riled Sir Arthur Conan Doyle so as to take out an ad in a Boston newspaper declaring, “JB Rhine is an ass!” ?
2. Why is it so peculiar that Robin Williams and Matt Damon would be sitting in the Public Garden and chatting?

Audio tours have become increasingly popular amongst travelers in recent years as a budget travel option. At approximately 1/3 the cost of a guided tour, audio tours are affordable and offer listeners the ability to experience a city at their convenience.

IWalked, LLC is an audio tour production company based in Boston, MA. Tours are available for download at [www.iwalkedaudiotours.com](http://www.iwalkedaudiotours.com) for the low price of \$7 each. IWalked plans to have approximately 20 Boston area tours by the end of the year, thereby making it the largest audio tour alternative in the area. Free tour advice is also offered by the company via Facebook with the “HELP! I’m Traveling to Boston and Don’t Know Where to Go” series.



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Copies of free audio tours are available to media upon request.