

THE LASER WAREHOUSE

Call (954) 254-4612

Press Release

FOR IMMEDIATE RELEASE

August 13, 2010 ... Ft. Lauderdale, FL

The Laser Warehouse Implements Used Cosmetic Lasers Customer Satisfaction Program

<u>The Laser Warehouse</u>, the leading supplier of <u>used cosmetic lasers</u> and other used aesthetic equipment, announces that it has implemented a customer satisfaction program that includes a comprehensive 17 step quality assurance program, certified laser training and equipment repair and maintenance services.

The 17 step quality assurance program covers all <u>used cosmetic lasers</u> and refurbished aesthetic equipment such as Palomar, Cynosure, Candela and Syneron among others. Every piece of equipment acquired by The Laser Warehouse goes through a testing and restoration process before being placed into inventory for resale. Since equipment is acquired through various resources, the most effective way to guarantee functionality is to fully test each component, perform general maintenance and make necessary repairs. The program requires that all equipment is tested in a full clinical setting to ensure performance to the manufacturer's original operating standards, prior to resale to the public.

One of the biggest concerns customers have when purchasing used medical equipment online, is the risk of acquiring equipment "as is". Frequently this type of equipment doesn't function correctly and the consumer will have little or no recourse once they take possession. The Laser Warehouse is committed to delivering quality equipment to their customers while operating with honesty and integrity. The new program ensures that The Laser Warehouse can meet this customer service commitment.

The Laser Warehouse also offers technical support services that go beyond the original purchase of <u>used cosmetic lasers</u> and other aesthetic equipment. The Laser Warehouse provides repair and preventative maintenance services and specializes in repairing IPL equipment. Regular preventative maintenance ensures that all equipment is running at optimal performance levels and minimizes downtime for practitioners. Unscheduled maintenance and



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complicated repairs can often result in substantial lost income and unsatisfied patients. Taking advantage of these services facilitates equipment reaching its full service life.

A third component of the customer satisfaction program is certified laser training for practitioners that are unfamiliar with the equipment they have just purchased. The Laser Warehouse can arrange for training onsite or at a facility. Certified training covers laser operation, laser applications, best practices and expected results, providing practitioners with the knowledge they need to best serve their patients.

This newly enhanced customer satisfaction program separates The Laser Warehouse from the competition. By focusing on quality, technical support services and training, The Laser Warehouse is able to deliver the best quality <u>used cosmetic lasers</u> while exceeding customers' expectations.

Notes to Editors:

The Laser Warehouse is the leading source for the purchase and sale of <u>used cosmetic lasers</u>, used IPL equipment and cosmetic laser parts and supplies. We are wholesalers, not brokers. No middleman means we sell our equipment at the lowest prices possible. The Laser Warehouse is located in Ft. Lauderdale, Florida and has hundreds of lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right aesthetic lasers and equipment for your practice. We sell all major brands of IPL and cosmetic laser equipment and work with med spas, laser centers, medical practices and plastic surgeons worldwide. To find out more, please visit <u>www.thelaserwarehouse.com</u>.

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