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FOR IMMEDIATE RELEASE

### The Pitching Pad Goes Digital

Bishop Family Enterprises and Hachisoft Corporation are proud to announce a collaborative partnership to create an iPhone and Android phone application for the popular Pitching Pad products.

These new phone applications will include features to help coaches and players track the various statistics for their bullpens, practice sessions, and games. The apps will also include a simulated game mode that coaches and players can use to help maintain focus and a competitive attitude while not in an actual game situation.

The application for both phones are scheduled for official release on December 1<sup>st</sup>, 2010.

Hachisoft Corporation utilizes its background in the construction of engineering-grade applications to bring new levels of quality to its product lines. Hachisoft's commitment to and knack for innovation can be seen in its agility in the fast-paced world of delivery date consulting. Hachisoft is native to Washington State, USA, and does business worldwide.  
([www.hachisoft.com](http://www.hachisoft.com))

The Pitching Pad was created and is produced by Bishop Family Enterprises based in San Antonio, Texas. Bishop Family Enterprises is committed to helping baseball and softball players improve their skills and abilities through high quality training products.

“Perfect Pitches through Perfect Practice”  
-- The Pitching Pad

For more or the latest product information please go to: [www.thepitchingpad.com](http://www.thepitchingpad.com)

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