



#### **FOR IMMEDIATE RELEASE**

Contacts:

Dreamstar Parties: Darcy Duckenfield, 1-866-516-STAR (7827), [darcy@dreamstarparties.com](mailto:darcy@dreamstarparties.com)

Peekadoodle KidsClub: Samantha Raffio 415-440-PEEK (7335), [event@thepkc.com](mailto:event@thepkc.com)

### **Dreamstar Parties Inc and Peekadoodle KidsClub Announce Partnership**

[Leading children's entertainment company's signature character service now available at San Francisco's Premier Play Space Destination](#)

SAN FRANCISCO, CA – November 3, 2010–Dreamstar Parties Incorporated, Northern California's leading children's entertainment company, today announced its partnership with the Peekadoodle KidsClub- San Francisco's premier play space for children. In addition to its play space and educational enrichment classes, Peekadoodle offers its members/non-members a variety of themed party packages at its beautiful facility in the heart of Ghirardelli Square. Dreamstar Parties' signature character entertainment services are now available for purchase as a part of Peekadoodle's Party Packages. Dreamstar Parties' signature character service includes a performance from your favorite character such as a clown, princess, fairy, wizard, pirate and many other seasonal/themed characters who will complete up to 2-3 entertaining activities such as balloon twisting, face painting, magic, storytelling with puppets and many more.

Dreamstar Parties Owner and CEO, Christina Rosalita, said, "We are so excited to be working with the Peekadoodle KidsClub- their staff's commitment to creating a caring, warm and fun environment for children is obvious the moment you walk through their door. We feel this is the perfect partnering of 2 Bay Area success stories that share a commitment to providing world class service to the families of San Francisco. In addition their facility is absolutely gorgeous and is located in one of the most scenic locations in the world."

Peekadoodle KidsClub Operations Manager, Samantha Raffio said, "The level of professionalism demonstrated by Dreamstar Parties ownership and staff has made them an obvious addition to the Peekadoodle family. Their characters are the perfect complement to our party packages, and seeing them appear at the party instantly makes kids' birthday wishes come true. From princesses to hula dancers, we have been more than satisfied with

Dreamstar's team, and we look forward to exploring all the ways that we can enchant and impress Bay Area families."

For more information on Peekadoodle's play space, enrichment classes and/or to reserve one of their special party packages (that can now include Dreamstar Parties) contact Samantha at 415-440-PEEK (7335.)

### **About Dreamstar Parties Inc**

Dreamstar Parties was founded/incorporated in February 2007 just outside San Francisco in Castro Valley, CA and specializes in providing character performances to families hosting celebrations for their young children at their homes, or in local parks/restaurants. Dreamstar's first performance was on April 14, 2007 in Santa Rosa, CA. Since that time it has grown from 2 performers (including Dreamstar Owner/CEO) to 25 performers in 3 separate markets (San Francisco Bay Area, The greater Sacramento area, and the Puget Sound region of Washington State.) Dreamstar Parties has evolved into a complete children's party planning service and offers a wide array of party services including ponies, petting zoos, jumpers, and carnival rides.

Dreamstar Parties has become a leader in the industry by the quality and detail it puts into each of its performances. It employs the highest caliber of performing talent, uses the finest costumes and is reasonably priced. Dreamstar Parties also specializes in providing and coordinating children's entertainment services for larger corporate or community events. With its wide selection of activities including ponies and carnival rides Dreamstar Parties has repeatedly been a part of some of the Bay Area's largest corporations/organizations events including Google's YouTube, San Francisco 49ers, San Jose Earthquakes, Burlingame Mother's Club, and the St Francis Yacht Club of San Francisco. Dreamstar Parties is proud to be the preferred children's entertainment company of the Oakland Athletics and has also performed at several San Francisco 49er games and special events.

Dreamstar Parties is deeply committed to improving the lives in the communities it serves. Proceeds from each of Dreamstar Parties' signature character reservations are donated to Children's Hospital & Research Center, Oakland and Seattle Children's Hospital. For more information on Dreamstar Parties its services, characters, performer bios, its work in the community and to see performance footage be sure to visit: [www.DreamStarParties.com](http://www.DreamStarParties.com)

Dreamstar Parties regularly receives praise from its loyal San Francisco/Peninsula/Marin customer base:

"We loved your visit. I would recommend you to a friend without hesitation. My daughter had a great time! Thank you for your help." Breda, San Francisco, CA

"Please include us in the list of companies that have used your excellent service." San Francisco's St. Francis Yacht Club

## About Peekadoodle KidsClub

The hip, kid-focused design of Peekadoodle Kidsclub includes a 1,300-square-foot, multi-themed play space that replicates in miniature various neighborhoods and activities found throughout San Francisco. Children can host an imaginary tea party in a Victorian home, or take a ride on an iconic cable car. The entire play space is fully equipped with toys, furniture and decorations that reflect each play area's individual theme. A realistic replica of the Golden Gate Bridge reinforces the sense of place and provides a large-scale visual to contrast with the kid-sized chairs, tables, counters, and cooking appliances.

"Peekadoodle KidsClub was inspired by our aspirations for our own young children and by our frustrations with the lack of a premium-quality enrichment facility available to us as mothers raising children in an urban environment," said partner and co-founder Kayla Lee, a grade school teacher for almost a decade. "We wanted to develop comprehensive programs that brought together play and education in a nurturing, fun indoor environment."

The club offers an extensive curriculum targeting children five years of age and younger, including spirited classes in art, theatre, music, ballet, fitness, yoga, sports, cooking and science. All Peekadoodle Kidsclub courses are taught by trained and experienced instructors and take place within one of the four designated classrooms equipped with appropriate children's furniture and décor.

Peekadoodle Kidsclub also serves as the ideal venue for child-oriented gatherings such as birthday parties, holiday parties or baby showers. Each party includes food, beverages, party favors, a special present for the birthday boy or girl, a group activity led by a Peekadoodle Kidsclub instructor, a possible Dreamstar Parties character appearance, invitations, thank-you notes and full access to the center's indoor playground.

## Peekadoodle KidsClub Testimonials

"Thank you for putting on a **fabulous party**. Everyone had a great time. You and your team did a fantastic job!" - **Nora**

"Thank you, thank you, thank you for an incredibly AWESOME 3rd Birthday party for our Princess Malia!!! **The event was flawless!** You guys accounted for every last detail and it showed. Our guests haven't stopped raving about the party. [The cake] was fantastic - best kid birthday cake I've ever had!! Thanks again for your hard work and attention to every last detail - We had a blast!" - **Lizzie**