

# THE LASER WAREHOUSE

### Call (954) 254-4612

# Press Release

FOR IMMEDIATE RELEASE

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#### Used Aesthetic Laser Industry Undergoes Extensive Growth; The Laser Warehouse Expands Business to Meet Anticipated Demand

The Laser Warehouse, the industry's fastest growing seller of <u>used aesthetic lasers</u>, <u>used</u> <u>cosmetic lasers</u>, and other <u>used aesthetic laser</u> equipment, has leased new warehouse and facility showroom space. Larger facilities were required to handle increased inventory levels which are the result of recent growth in the aftermarket sale of used aesthetic lasers and other cosmetic laser equipment. Medical Insight, Inc., the aesthetic industry's leader in market research, released their Global Aesthetic Market VIII research report in April of last year. The report forecasts that aesthetic product sales will reach \$6.8 billion a year by 2014, with sales in skin tightening and body shaping equipment to account for more than 17% of the market. Aesthetic product sales began to rebound in 2010 as physicians reacted to increased consumer and business spending over the previous year.

Today, medical doctors, laser centers and med spas are seeking more cost effective means of offering their patients a diverse variety of treatment options and are turning to <u>used aesthetic</u> <u>lasers</u> and <u>used cosmetic laser</u> equipment. Used equipment provides a very reasonable return on investment and practitioners have an affordable solution to easily expand their business. With demand growing, The Laser Warehouse has increased <u>used aesthetic laser</u> equipment levels and expects that it will double last year's inventory levels by the middle of 2011. The Laser Warehouse is working closely with sellers and buyers to secure the most sought after used aesthetic laser products available for their customers.

To accommodate increased inventory levels of <u>used aesthetic lasers</u> and <u>used cosmetic lasers</u>, The Laser Warehouse has moved to a larger warehouse with new showroom space. The Laser Warehouse's <u>used aesthetic laser</u> inventory includes an extensive selection of cosmetic laser equipment such as Diode lasers, Ebrium, ND: Yag, IPL, Fractional 1540 and many more. More inventories of the industry's most popular brands and models are being added. Brands in stock



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include Alma, Lumenis, Palomar, Cynosure, Candela, Hoya ConBio and others. The Laser Warehouse is also increasing supplies of used cosmetic laser handpieces by Palomar, Syneron and Candela.

The Laser Warehouse is committed to delivering its customers high quality, reliable aftermarket equipment. All equipment is fully tested and receives comprehensive preventive maintenance and repair service (if necessary). Customers can visit the showroom for equipment demonstrations of any <u>used aesthetic laser</u> or <u>used cosmetic laser</u> being offered for sale.

#### Notes to Editors:

The Laser Warehouse is the leading source for the purchase and sale of <u>used aesthetic lasers</u>, <u>used cosmetic lasers</u>, <u>used aesthetic laser</u> equipment and cosmetic laser parts and supplies. The Laser Warehouse is a wholesaler, not a broker. There are no middlemen which means The Laser Warehouse sells used aesthetic laser equipment at the lowest prices possible. The Laser Warehouse is located in Deerfield Beach, Florida and has hundreds of used aesthetic lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right used cosmetic laser equipment for your business. The company sells all major brands of IPL and cosmetic laser equipment and works with med spas, laser centers, medical practices and plastic surgeons across the globe. Please visit <u>www.thelaserwarehouse.com</u> for more information.