

# TECHNETIUM.

## Orlando Advertising Agency Launches Website Redesign

### New Design's Primary Focus Is Client Education

ORLANDO, FLA. (June 21, 2011) — Technetium, an Orlando-based advertising and branding agency, today announces the launch of its redesigned website, [www.technetium.com](http://www.technetium.com). The new design allows for easier navigation, provides enhanced functionality, and encourages site visitors to explore the services offered by the firm through informative content, client work samples, news feeds and more.

"Today, a large part of the agency search process is conducted online prior to or even in lieu of an official request for proposal," said Joe Forgét, president and CEO. He continued, "Technetium's internet presence is a critical component of our team's and our clients' brand strategy. This new site design will provide 24-7 access to a complete branding and marketing resource destination which will serve to educate and generate new business."

In coming months, additional enhancements will be introduced to the site that will connect current and potential customers to internal team members via unique applications of social media components.

The new design has also created a greater opportunity to display work done for Technetium's client base. Site visitors are now able to view work completed for clients like BOGO Printing ([www.bogoprinting.com](http://www.bogoprinting.com)), Boyz II Men ([www.boyziimen.com](http://www.boyziimen.com)), Contrax Furnishings ([www.contrax.com](http://www.contrax.com)), Florida Collegiate Summer League ([www.floridaleague.com](http://www.floridaleague.com)) and SOUL Electronics ([www.soulbyludacris.com](http://www.soulbyludacris.com)).

About Technetium:

Technetium is a global advertising and branding agency in Orlando, Florida. The agency offers a full range of services including advertising, brand marketing, consumer package design, print design, digital marketing and Website design. Since its inception in 2003, clients have included members of the consumer products, professional services, non-profit and sports industries among others. For more information, or to see samples of client work, please visit [www.technetium.com](http://www.technetium.com).

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