go BEElabs

PRESSRELEASE, 18.09.2011.

THE SEATING PLANNER+ RECEIVES FWA MOBILE OF THE DAY AWARD

The Seating planner+, an App for iPhone and iPad, has been selected to receive the FWA Mobile Of The Day (MOTD) Award for September 18th 2011.

FWA is an industry recognized award program, established in 2000, showcasing projects which use cutting edge technology, together with inspirational ideas, that lead the way for future generations. www.thefwa.com/mobile/seatingplanner-

The App the Seating planner+ for iPhone and iPad makes it both easier and more fun to plan the seating arrangement. The guests can easily be added or imported from Facebook or from your iPhone contacts. With a simple drag and drop function they are placed out at the tables. It is easy to move around the tables and you can quickly try various solutions.

The App keeps track of who accepts or declines the invitation and those that have not yet responded. In addition it keeps track on important guest information, such as those who require special meals or bring infants. There is also a function that places your guests randomly. The seating plan can be exported as a text file or as PDF and finally printed out in A3 format. The Seating planner+ is currently available in English, Swedish, Spanish, German, French, Italian and Japanese.

The Seating planner+ is developed by GoBee Labs, a company based in Helsingborg, Sweden.

FOR MORE INFORMATION CONTACT: GoBee Labs Jens Magnusson jens@gobeelabs.com +46 (0) 707 174 275 www.gobeelabs.com

Video and high resolution pictures available at www.gobeelabs.com Appstore Downloadlink: http://itunes.apple.com/se/app/seatingplanner/ id440347835?mt=8 Reel on YouTube: http://www.youtube.com/watch?v=XxyaeXRSCnY



