

## DanceWear Corner Model Search 2012 – Now Accepting Entries

"We are looking for individuals with a fresh "marketable" dance look with the right personality."

**ORLANDO, FLA., August 24, 2012:** DanceWear Corner (DWC) – a retailer of dancewear, shoes, accessories and dance-themed gifts based in Central Florida – announces the open call for entries to the DWC Model Search 2012. Registration is open and available online at www.dancewearcorner.com.

The model search competition is broken into two age categories, child (4-12) and youth (13-25). Five lucky winners from each category will represent DWC in photography modeling dancewear by many leading brands. Models are selected based on various criteria including dance technique, body structure and how photogenic they are for the various product lines.

"We are looking for passionate individuals with a fresh look and the right "marketable" personality," said Jon DeMott, president of DanceWear Corner. "Our winning models may appear on all three of our current online stores and future marketing materials including in-store and online."

The DWC Model Search 2012 is part of the grand opening festivities for DWC's newest retail location, Capezio Orlando by DanceWear Corner. The Capezio Orlando store is a 3,000 sq ft dancewear boutique conveniently located just minutes from Orlando International Airport and Downtown Orlando.

DanceWear Corner is accepting online entries through September 15, 2012.

## About DWC:

DanceWear Corner is your ultimate destination for all things Dancewear including leotards, camisoles, dance shoes, dance tights and accessories for adults and children. We are dedicated to providing an excellent selection of dance wear, dancing shoes, dance tights, leotards and accessories at very affordable discount prices. Established in 1996, DanceWear Corner has three bricks-and-mortar locations, Capezio Orlando by DWC in the heart of Orlando and one in Kissimmee and Clermont, Florida. You can also shop online at www.dancewearcorner.com.

## Contact:

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