



## FOR IMMEDIATE RELEASE

### Fuel Education Releases Guide to Blended Learning in Secondary Education

*White Paper Developed with Getting Smart  
Provides Guidance for Leveraging Blended Learning in Secondary Education*

WASHINGTON and VIRGINIA (February 27, 2014) – Personalized learning solutions provider, Fuel Education, in association with education advocacy firm, Getting Smart, today released a white paper defining personalized blended learning in a secondary school environment, and illustrating how this model can lead to successful outcomes.

The paper features the expertise of Fuel Education’s Gregg Levin, General Manager, and Bruce Lovett, Vice President of Marketing, with Getting Smart’s Dr. Carri Schneider, Director of Policy and Research, and Tom Vander Ark, CEO. In addition to the paper, Fuel Education released a complementary infographic, "Fueling a Personalized Learning Revolution," that offers a visual outline of the paper content.

By highlighting various experiences of students in districts across the country who are participating in blended learning programs, the authors show how personalized, blended learning can improve access to high-quality learning opportunities for secondary students.

The new paper covers:

- Key term definitions, including a 10-point summary of the elements required to provide each student personalized, blended learning;
- Case studies demonstrating how districts across the country are implementing blended learning in secondary grades and the impacts on student success;
- The variety of blended learning models available for secondary schools;
- Benefits being realized today by students and districts offering blended learning; and
- A checklist of the key design principles to consider in implementing a personalized, blended learning program.

“Personalizing the learning experience by enabling teachers to customize assessments, curriculum, and content using a wide variety of resources is the key to a successful blended learning program,” said Levin. “It is clear that districts are seeing students succeed with this model, and with the right technology and tools, districts, administrators, teachers also benefit from a smarter, more efficient learning experience.”

When blended learning is more personalized, it is customized to the needs and desires of the student in terms of pace, learning preferences, and specific interests. In addition to creating a more engaging and personalized learning experience in the classroom, blended learning offers students better access to diverse, high-quality learning experiences, such as Advanced Placement (AP<sup>®</sup>), world language, elective, and other courses not offered in their home districts.

“There has never been a better opportunity to improve educational achievement and completion rates of American youth,” said Vander Ark. “These new tools make it possible to incorporate quality learning options and reinvest in student success.”

(more)

To learn more, or to download the full paper, go to <http://www.getfueled.com/personalizedlearningWP>

**\*MEDIA NOTE\***

To schedule an interview with one of the authors, contact Jennifer Aalgaard at (206) 291-7190 or [jennifer@gettingsmart.com](mailto:jennifer@gettingsmart.com).

**About Fuel Education**

Fuel Education™ partners with school districts to fuel personalized learning and transform the education experience inside and outside the classroom. The company provides innovative solutions for pre-K–12<sup>th</sup> grade that empower districts to implement successful online and blended learning programs. Its open, easy-to-use Personalized Learning Platform, PEAK™, enables teachers to customize courses using their own content, FuelEd courses and titles, third-party content, and open educational resources. Fuel Education offers the industry's largest catalog of digital curriculum, certified instruction, professional development, and educational services. FuelEd has helped 2,000 school districts to improve student outcomes and better serve diverse student populations. To learn more, visit [getfueled.com](http://getfueled.com) and [Twitter](#).

**About Getting Smart**

[Getting Smart®](#) is an advocacy firm passionate about innovations in learning. We help education organizations construct cohesive and forward-thinking strategies for branding, awareness, advancement and communication, and public and media relations. We are advocates for better K-12 education as well as early, post-secondary and informal learning opportunities for all students. We attempt to accelerate and improve the shift to digital learning. On [GettingSmart.com](http://GettingSmart.com) we cover important events, trends, products, books and reports. Follow Getting Smart on [Facebook](#) and [Twitter](#).

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