**QATESTLAB – LEADING INDEPENDENT SOFTWARE TESTING COMPANY - HAS BECOME A GENERAL SPONSOR**

**OF THE RESEARCH ”CEE QA OUTSOURCING REVIEW 2015-16”**

**June 6, 2016 - Kiev, Ukraine**

[**“Central and Eastern European QA Outsourcing Review 2015-16”**](http://qalist.eu/about-survey) is the project of the Central and Eastern European Outsourcing Association (СЕЕОА). This research uncovers the latest trends in Software Quality Assurance and Testing, examines the current state of application quality and testing practices across the countries in CEE region.

[**The**](http://qalist.eu/about-survey) **research** provides potential clients with up-to-date information to make decisions about QA outsourcing in the CEE region and can become the starting point for long-term and mutually beneficial relationships. Nowadays clients pay attention not only to testing services cost, that is substantially lower in the Central and Eastern European region, but also to high quality of provided services and professional skills of specialists. These issues lie beneath the fact that the CEE region is being transformed into the most prospective region for QA outsourcing services consumers.

The research is undertaken by [**Ukrainian HI-TECH Initiative**](http://hi-tech.org.ua/) with the support of Hungarian Service and Outsourcing Association (HOA), Employers’ Association of the Software and Services Industry (ANIS) from Romania, Bulgarian Web Association (BWA) and Association of IT & Business Process Services Companies in Poland (ASPIRE), Hi-Tech Park Belarus (HTP).

**Anton Baranovskiy, Head of Sales Department in** [**QATestLab**](http://qatestlab.com/) **notes**:

“We have clear understanding that QA outsourcing services market is increasingly growing today and the CEE region holds leading positions in QA development growth rate.

Based on experience of the Ukrainian company QATestLab, I can say that during 2015 the geography of our activity has expanded by 10 more countries. The companies from North America and Western Europe became our key partners and clients”.

[**“CEE QA Outsourcing Review 2015-16”**](http://qalist.eu/about-survey) also gave a start to **the fully specialized online catalogue of QA outsourcing services providers from Central and Eastern Europe** - [**QAlist.eu**](http://QAlist.eu). All the participants of the research have their published profiles in the catalogue, so that the information about the company as the QA outsourcing services provider from CEE region, is always available for the potential clients.

**About CEEOA**

[**Central and Eastern European Outsourcing Association**](http://www.ceeoa.org/) was founded in 2008.  The members of the association are the leading IT and Outsourcing associations from the Central and Eastern Europe. One of the main objectives of CEEOA is to promote the Central and Eastern European Region as competitive alternative to other Global offshoring destinations and to increase quality and volume of the delivered services

**About QATestLab**

[**QATestLab**](http://qatestlab.com/)is a leading international company offering full range of software testing services, including software quality consulting, test planning, test execution and software development process improvement. The company was established in 2005 and through these years have delivered a great number of cost effective and high-quality products across many different industries such as e-commerce, telecommunications, tourism, government, office facilities industry, etc.

The analytical agency [**CLUTCH**](https://clutch.co/profile/qatestlab) included QATestLab in 2015 in the ranking of Top Software Application Testing Firms as a leading QA outsourcing services provider.