



Bwtech expands to the Middle Eastern and African market.

13 June 2016 —Bwtech, a global provider of Mobile Network Performance, Configuration Management and Geolocation software, is pleased to announce the expansion of its presence in the Middle East and Africa.

Sales Director, Stephen Ebbutt, will lead the sales activities out of the United Kingdom with the focus being the Middle East and Africa. “The United Kingdom was the logical choice for us and for our clients”, says Flavio Buratto, Managing Director and Founder of Bwtech. “Primarily, because the UK is in GMT time zone, our African and Middle Eastern clients can get in touch with us easily”, explained Flavio.

“Initially the UK office will serve as a sales and project management centre, the expert and high level support, R&D and engineering will remain in our Head Quarters”, said Flavio.

Stephen explained, “We are experiencing a strong interest from the Middle East and Africa in our unique solution. A solution, that combines E2E (RAN, Core and Backhaul) Performance Management, Configuration Management and Geolocation in one cloud based, user interface. We are confident that our solution meets the demands of mobile operators who are looking for a powerful, easy to deploy, easy to maintain, user friendly and affordable solution”.

Stephen added, “Our main goal is to ensure that our existing clients get the appropriate service and support they expect and to grow our market share in MEA. Here, in our UK office, we are equipped to guide mobile operators through the complex process of acquiring an effective and efficient E2E network optimization platform. To facilitate growth and improve local support, we have already signed three new reseller agreements in North and West Africa, and the plan is to have several local partners in the region”.

About Bwtech

Founded in 2005, Bwtech is a developer and provider of Mobile Network, vendor Agnostic, Multi Technology, Performance Monitoring, Configuration Management and Geolocation software. Bwtech provides the software to clients as both a Solution as a Service or via the direct sale of the software. For additional information, please contact Bwtech.

Company Website: www.bwtech.com

Email: hello@bwtech.com