



Contrax Furnishings Announces Company Rebranding, Changes Name to MeTEOR Education

GAINESVILLE, FL, October 25, 2016 – Contrax Furnishings announced today that they have changed their name to MeTEOR Education. The name change was initially introduced on October 11, 2016.

Contrax Furnishings has been collaborating with communities to design and implement innovative educational environments for almost twenty-five years. Contrax’s forward-thinking work in this area has provided critical inspiration and delivered beautiful and functional 21st Century learning spaces to many teachers and students. MeTEOR Education is the outcome of our thoughtful and diligent exploration into exactly what it takes to create transformational learning experiences.

“Helping clients create transformative environments, while important, has shown us that real change requires a fundamental shift in the nature of the relationships students have with their teachers and with one another. We realized that even when we were successful in creating a different kind of space, that didn’t guarantee we’d also create the transformational learning experiences that our clients were driving toward” said Bill Latham, CEO of MeTEOR Education. “We realized we couldn’t fulfill our mission without becoming a different kind of partner – one that helps communities fully leverage the spaces they are creating.”

MeTEOR Education uses a design studio approach to positively affect the methods of teaching and learning, the use of tools in classrooms, and the interactions between students and teachers within learning environments. MeTEOR is one of the largest providers of learning spaces, including furnishings and design services, in the United States, with a focus on integrating best practices for teaching and learning to drive inquiry-based instruction, effective use of modern classrooms, and increased student achievement.

“MeTEOR stands for Methods, Tools, and Environments plus Relationships. It’s a true representation of our mission and vision to transform the learning experience. We are now strategically aligned to carry out our mission,” adds Latham.

About MeTEOR Education:

MeTEOR Education is a leading educational services partner working with education providers to help them create High-impact Learning Environments and High-impact Learning Experiences throughout the US. As one of the largest providers of learning spaces, including furnishings and interior design services, MeTEOR’s focus is the integration of best practices for teaching and learning to drive inquiry-based instruction, effective use of modern classrooms, and increased student achievement. To learn more visit <http://meteoreducation.com>.

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