



NORTHERN ALBERTA CONSUMERS MEET WITH... TOM HYGAARD *from* ARCTIC CHILLER LTD.

Arctic Chiller Ltd. is an eight-year Consumer Choice Award winner in the category of Water - Bottled, in the region of Northern Alberta. The company has been in business since 1996 and is Northern Alberta's leader in Custom Label Bottled Water.



ARCTIC CHILLER CUSTOM LABEL BOTTLED WATER

WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

We believe that our customers are due the best value in bottled water and the best value in advertising their company. Being voted #1 by Consumers is a huge reinforcement for us in that we are delivering on that goal.

WHAT IS IT ABOUT YOUR COMPANY YOU FEEL SETS YOU APART FROM YOUR COMPETITORS?

We are not just another bottle of water... With over 20-years experience, we are western Canada's leader in high quality - great tasting bottled water.

We have the award winning diamond pattern bottle, which is an Arctic Chiller original exclusive, as just one of our many popular choices.

Arctic Chiller is NSF TESTED/INSPECTED/CERTIFIED. All our products come from protected sources (both our Demineralized Water by Reverse Osmosis & Rocky Mountain Spring Water from Kootenay Plains, AB).

We can accommodate any size order. We service clientele across Canada and internationally. We were first to market the oxo-biodegradable water bottled in Canada, an innovative environmentally friendly water bottle.

In addition to fully customizable bottled water, we are your source for custom decaled beverage display coolers, bottle tags, recycle bins, and more. We pride ourselves on a personalized level of service that is worthy of repeat business and dearly valued referrals.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Winning this award serves to constantly remind us of why we put our best efforts into everything we do- the consumers are the reason we are dedicated to product quality and service excellence.

WHAT IS THE BIGGEST RISK YOU HAVE TAKEN IN BUSINESS?

There are many big risks in doing business, but there is none more important than your reputation.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

Our next big steps include developing our premium spring water brand, featuring high quality great tasting water from the Canadian Rocky Mountains.

The region is called the Kootenay Plains; the source of the water is from an underground glacier fed aquifer. Our collection site is located just 5-KM East of Banff National Park.

We are going to be introducing infused waters, which features a variety of flavors.

The unique cap design, which dispenses the flavour, is in the final stages of development now and will be available for both Arctic Chiller brands and Private Label alike.

GETTING TO KNOW TOM HYGAARD

MY BUSINESS MOTTO IS... A Refreshing Way to Advertise

WHAT I LOVE IN MY JOB... What I like most about my job is working with people and seeing our clients come back again and again for repeat orders. This reinforces that we're doing it right and making people happy.

RECENTLY I LEARNED... Recently I learned that there is no limit to the heights our company can reach... 2018 started on such a positive note, the energy of the staff is incredible, we have many new projects in the hopper. I believe we'll have our best year ever.

MY BIGGEST SUCCESS IS... Our biggest success is every referral we get from someone calling in for a quote, saying that they saw our logo'd water bottles at another business and thought that it not only looked smart, but it was also a great idea.

DURING MY SPARE TIME I LIKE TO... During my spare time, I like to speak to our consumers about what they enjoy about our product and what they'd like to see in the future.

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