

GTA CONSUMERS MEET WITH...

TONY JAMES *from*

WOODBIDGE FIREPLACE

Woodbridge Fireplace is a three year Consumer Choice Award winner in the category of *Fireplace Sales and Services* in the GTA region. The company has been in business since 2003 and is Toronto's leading Gas Fireplace Manufacturing and Sales Provider.

CONSUMER
CHOICE AWARD
2018
BUSINESS
EXCELLENCE



HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Winning this award has instilled a great pride in our employees, and has reinforced the quality perceived in our products.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Starting the company 15 years ago would have to be my biggest risk. Leaving a well paid stable job and risking everything for a dream that eventually came true.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

The continual introduction of new and innovative products while managing the steady growth of the company.

WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

We are very proud to be a three-time Consumer Choice Award winner. We always strive to provide our customers with the most pleasant fireplace purchase experience.

WHAT SETS YOU APART FROM YOUR COMPETITORS?

As a manufacturer with an extensive product line and unsurpassed experience in the industry, we are able to provide our customers with great product choices and expert advice.



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BUSINESS MOTTO

Quality is always first.

LOVE IN MY JOB

The constant interaction with a great variety of people.

RECENTLY I LEARNED

That one has to balance business and family to truly succeed in life.

BIGGEST SUCCESS

Creating a successful business from scratch.

BIGGEST MISTAKE

My initial business partner choice that was later remedied.

ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND

Dependable.

DAILY, I TRY TO

Stay organized and plan effectively.

WHILE NOT WORKING

Spend time with my family.

IN MY IPOD

70s and 80s rock music.