



VANCOUVER CONSUMERS MEET WITH... BALBINA DABROWSKI *from*



Life Maid Easy is a two-year Consumer Choice Award winner in the category of Maid - House Cleaning Services, in the region of Vancouver. The company has been in business since 2011 and is the leader in Residential Home Cleaning Services.

WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

Winning the award is a huge moral booster for our staff. It acknowledges all of the hard work they put in on a daily basis. Additionally it helps to reconfirm that our clients have made the right decision by choosing Life Maid Easy.

WHAT IS IT ABOUT YOUR COMPANY YOU FEEL SETS YOU APART FROM YOUR COMPETITORS?

With our 100% service guarantee, we are able to ensure customer satisfaction. We use all natural cleaning products that customers can infuse with essential oils at no additional cost. We also drive hybrid vehicles to help lower emissions and reduce our carbon footprint.

HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

The award is a huge motivator to maintain our reputation and strive for greater feats in the year to come. It helps us to push the envelope.

WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

Expanding out business to new sectors of the cleaning industry was a big move but paid off in the end! We were able to open a sister company NCL facility services which caters to any commercial cleanings and is a great compliment to our current business model.

BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We are in the process of franchising our business and expanding outside of the lower mainland.

GETTING TO KNOW BALBINA DABROWSKI

MY BUSINESS MOTTO IS... Team work makes the dream work.

WHAT I LIKE MOST ABOUT MY JOB IS... No two days are the same and sky is the limit!

MY BIGGEST MISTAKE... Not travelling more when I had the time.

DURING MY SPARE TIME I LIKE TO... Try new restaurants around the city.

IN MY IPOD YOU WILL FIND... 90's RnB

